

The Desert Season Opens Officially Today



Vol. XI.—No. 11.

Friday, October 15 to Friday, October 22, 1937

Price 5 Cents

Duke and Wally to Come Here

Hotels and Shops Now Open

The Palm Springs season opened officially today.

Most of the hotels and apartment houses of Palm Springs opened officially today for the 1937-38 season, which, it is predicted, will be the most successful season Palm Springs has ever known. A number opened on October first, and since then it has been almost a daily occurrence for some well-known hostelry to open its doors for the season.

The same has been true in the business district. Although many business houses remained open all summer, and others have started for the season during the past month and a half, the big official opening is today.

PLAZA SHOPS OPEN

Chief among these opening today are the Plaza shops, with the exception of the Plaza Theatre, which will open a little later this month. Robert Ransom, manager of the Plaza, and his staff have been busy during the past few weeks assisting tenants and getting the grounds in readiness. It is anticipated that business will be humming at the Plaza from today on.

Pinney Tells Lions About Incorporation

Attorney Guy Pinney told the Palm Springs Lions Club yesterday noon about the process of incorporating Palm Springs, and the numerous hurdles that have to be jumped before this can become an incorporated city.

He said the boundaries of the proposed corporation were made larger than the present occupied area because it will be difficult and expensive to change the boundaries later.

The most tedious problem is to obtain signatures of 25 per cent of the property owners who must own 25 per cent of the value of the property in the area to be incorporated. A signer does not necessarily have to be a resident or a voter here, but he must be a property owner.

Every signature must be witnessed by the three circulators of the petition, who must certify to the county board of supervisors that each of them witnessed the signing and that the signature is genuine. Thus the three people must constantly be on duty where the petition is to be.

After the petition has the proper number of signatures, which will be between 600 and 700, it must be submitted to the county board of supervisors, who will set a date of hearing, to hear protests. The supervisors will then have the right to eliminate outlying areas, but cannot add to the original map. The supervisors may adjourn the hearing from time to time, as long as 60 days. For this (Continued On Last Page)

Date Is Changed for Dinner to Honor Congressman

The luncheon scheduled to be held October 25th in Palm Springs to honor Congressman Harry Sheppard will be held next Wednesday, October 20th, at 12:30 at the Desert Inn, according to an announcement made this week by Frank V. Shannon. Congressman Sheppard has done much for Palm Springs' airport and other community projects.

"The date was set ahead because there will be some people from Washington out here on the 25th and Congressman Sheppard will be unable to be in Palm Springs on that date," Shannon said.

Reservations should be made at once at the Chamber of Commerce office.

Coyotes Kill Horse, Wound Another

Coyotes are becoming bold in the San Jacinto and Santa Rosa mountains above Palm Springs. Frank Reed, who was deer hunting in the mountains last week, saw a pack of coyotes, about a half dozen in number, attack a horse, which they would have killed had not the deer hunters driven them away. One of the beasts had grabbed the horse by the nose and was holding on tight, and would have smothered the animal if the men had not arrived in time.

Mr. Reed also came upon another horse, belonging to Mrs. Zaddie Bunker, which the coyotes had just killed a short time before, in the same manner. This all happened within 38 miles of Palm Springs, via the Palms to Pines road.

Incidentally, Mr. Reed reported he shot a fine buck while on the hunting expedition.

It is said coyotes are becoming more numerous in the mountains hereabouts, and that something should be done to diminish the number of these predatory animals which now begin to prey upon deer, especially fawns, as well as smaller domestic animals on ranches in the foothills.

One magazine suggested that coyote hunting in the foothills of Southern California could be made greater sport than the well-known fox hunts of Europe. There is no law against shooting coyotes at any time, and there are plenty of sportsmen and horses in Palm Springs to take up the chase.

Report Murder Of Former P.S. Woman

Radio listeners this afternoon heard a report of the murder of a former Mrs. Nelson, former resident of Palm Springs, in San Francisco today, according to a telephone message to this newspaper's office.

The radio announcer reported that the woman was shot by the former wife of her second husband, and that her name was Nelson when she lived here. Further details were not available.

Legion Post Selects New Officers

William C. Seaton, well-known local grading contractor and aviator, was elected commander of the Palm Springs American Legion Post Wednesday evening at the first Legion meeting of the season, which was held at the Palm Springs Hotel. About 60 Legionnaires were present.

Other officers elected were: Archie Moore, first vice-commander. H. E. "Pat" Patterson, second vice-commander.

Henry Stofen, adjutant. Les Moore, sergeant-at-arms. George Karoly, chaplain. Nora O'Sullivan, historian. Joe Omlin, finance officer. George Roberson, Charles Henebry and Earl Coffman, executive committee.

The new officers were installed by the 40 and 8 drill team of the Riverside post, Area Commander R. O. McFall of Banning acting as installing officer. Mr. McFall is also past commander of the Banning post. With

Edward, former king of the British Empire and now the Duke of Windsor, and his bride, former Wally Simpson, will come to Palm Springs.

This news came over the radio early this afternoon.

Cornelius Vanderbilt, Jr., writer, globe-trotter, and friend of the former king, announced the itinerary of the royal couple this afternoon. He stated that they would arrive in New York in November, would then go to Baltimore to visit in the former home of the Duchess, then to Philadelphia and Chicago.

He said the Duke and Duchess would fly to San Francisco and Los Angeles, stopping over at a famous ranch in San Luis Obispo county. They will next visit in Santa Monica, and then come on to Palm Springs.

Just how soon they will arrive here is not known, but it is believed it will be in December or January.

Chief Boller Does Some Sleuthing

Chief of Police Lloyd Boller again demonstrated his sleuthing ability when he pieced together a number of clues and solved several mysteries, principally through the finger-print method.

Last Friday night when Mrs. Katherine Seaman returned to her home, she found the house had been entered, but nothing stolen, although the intruder had gone through bureau drawers, and had stopped to take a bath. The bath room was left in a very dirty condition, with soiled towels thrown about. The police were called by Mrs. Seaman, and Chief Boller got photographs of some very good finger prints on the bath tub and window.

On the same day the officers found an abandoned car, and another car was stolen from in front of El Mirador Garage.

Chief Boller figured that the person who had entered the Seaman residence probably had driven the abandoned car here and had then stolen the other car.

The next day Robert Lombard was picked up in San Bernardino as a result of teletype information from the Riverside county sheriff's office, furnished by the Palm Springs police department. He had the car that was stolen here. Chief Boller and Officer Chet Cutler went to San Bernardino and checked Lombard's fingerprints with those the Chief had obtained here, and found the same to be identical.

When confronted with the chain of evidence Lombard confessed to the crimes, and it was found that Chief Boller had figured it all out accurately. Lombard confessed that he had escaped from a prison camp near Los Angeles, had gone to Ventura, where he stole the car which he abandoned in Palm Springs, had entered the Seaman home, taken a much-needed bath, then stole the car from in front of El Mirador garage, and departed for San Bernardino.

He is charged with several counts of grand theft, one of them being for the theft of a car here last July.

him were Past Commander Otto Meeks of Cabazon and other Banning members.

The 25th Area Commander of San Bernardino post and other area officers were present to help get the local post off to a good start this season.

Mr. and Mrs. Barney Hinkle have leased the attractive house on Indian avenue that was occupied by Mr. and Mrs. Archie O. Palmer last season. Las Dos Palmas is the name of the bungalow.

Fight Is On To Revoke Boxing Permit

Circulation of a petition asking the State Athletic Commission to annul a boxing permit issued to Sportland, on September 23, was placed in circulation today by secretary Frank V. Shannon of the Chamber of Commerce.

"The people of Palm Springs protested the issuance of a license for boxing bouts and wrestling matches here once before," said Mr. Shannon yesterday, "and I am sure they don't want such forms of amusement now. For that reason we are circulating the petition."

Attorney Horace Cook, representing Sportland, Inc., and its owners, W. H. Borter and C. A. Russell, yesterday said that the license was duly obtained on September 23 after the intention to apply for the license had been advertised in The Desert Sun and a hearing had been held by the Athletic Commission. "The objection cropped up since the license was obtained," he said.

"Mr. Shannon filed a protest in the name of the Chamber of Commerce on August 30th, and I question very

(Continued On Page Two)

Desert Inn Open For Season

Yesterday afternoon Assistant Manager James Geggis unlocked the huge steel gates at the Desert Inn entrance and the world-famous hotel opened for its 29th season. The first guests arrived last evening, with many more to come today and during the weekend. Reservations have been coming in thick and fast.

The first event of the season will be the open air dinner dance tomorrow evening on the tennis court, to be followed by regular Saturday night dinner dances.

On Sunday there will be tennis matches at the Inn, with some prominent tennis players and a few champions scheduled to be here. Don Thompson, formerly at the Hotel Del Mar and the Hotel del Coronado, is tennis professional at the Inn this year while Bill Smith returns as swimming and diving instructor and in charge of all pool activities.

The officials and personnel at the Inn remain the same this year as last, with a very few exceptions. With Mrs. Coffman and her two sons, Earl Coffman and George Roberson joint managers, and James C. Geggis, assistant manager.

On the personnel side are the following: Sam Mullen and James Shannon, room clerks; Mrs. Gladys Simon and Mrs. Nilah Liesay, cashiers; Mrs. Janet Manwaring, hostess; Chuck Abbott, cowboy host; Mrs. Helen Anderson and Miss Rush, telephone operators, with Mrs. Bruno Loanesio, relief operator; Clarence Woods, steward; Miss Lillian Morrison, housekeeper; Eric Paulsen, head waiter, and Ray Woods, door man.

Mrs. Harriet Day again is in charge of the Desert Inn Galleries while Miss Ruth Dana has the Desert Inn School under her supervision.

Dr. and Mrs. Reid Injured In Accident

Dr. and Mrs. Henry S. Reid arrived in Palm Springs Monday from Estes Park, Colorado, after a delay of several days in Paso Robles due to a severe automobile accident suffered by them in the vicinity of this California town. Dr. and Mrs. Reid were both injured and spent a number of days in the Mallory Emergency Hospital in Paso Robles.

Dr. Reid sustained several fractured ribs in the accident, but he and Mrs. Reid are now practically recovered and consider themselves exceedingly fortunate that they were not both killed. Dr. Reid is in a cast because of his fractured ribs, but outside of the inconvenience that this causes him, he is feeling fine and is now back in his office taking care of his practice.

The accident occurred when the Cord car that the Reids were driving, crashed into the side of a loaded truck that drove out onto the highway in front of them from a cross-road. The truck was turned over on its side in the accident, but the driver was unhurt. Neither was his truck damaged.

Dr. Reid's car was so badly damaged that it will be a month or more before it is repaired and ready to drive. The car is now in Los Angeles.

Dr. and Mrs. Reid were returning home from a 3,000-mile motor journey through Wyoming, Montana and Oregon, which they were taking on their return trip to Palm Springs from Estes Park, Colorado. Dr. Reid practices medicine in Estes Park every summer. They drove through the Jackson Hole country and visited Grand Teton, Yellowstone and Glacier National Parks. They also spent some time fishing in Swan Lake, Montana, and report that the trout fishing there was excellent.

Cathedral City to Have Electric Sub-Station

The Nevada-California Electric Corporation has purchased a half acre of land in Cathedral City and it is unofficially reported the company will establish a sub-station there to serve Cathedral City and points east.

It is said the addition is made necessary because of the rapid increase in the number of electric consumers in Cathedral City. Maintenance men are to be stationed at the new station to be on duty 24 hours a day, it is reported.

The Desert Sun

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Hannahs Bldg., Palm Canyon Drive
Telephone 3594

Local Couple Will Enter Rifle Matches Sunday

Mr. and Mrs. Harry Mann, owners of the Sportsman's Headquarters rifle range on Palm Canyon Drive, will both compete in the fifth annual "Muzzle-loading Rifle Matches" of the Southern California Arms Collectors Association to be held this Sunday at the Santiago Rifle Range, Orange county park.

Mrs. Mann will shoot a Kentucky squirrel rifle that is one hundred years old. This is a "cap and ball" type firearm. Mr. Mann will shoot a "cap and ball" revolver, duelling pistol, and a "cap and ball" match rifle.

The Manns have a very fine collection of old firearms at their Sportsman's Headquarters. Earlier this week Harry Mann, shooting the Kentucky squirrel rifle that Mrs. Mann will use in the matches Sunday, shot a "possible" (highest score possible).

The matches Sunday will be shot with flint-lock and percussion guns of the muzzle-loading type, such guns as were used by the Gilgrims to blast a foothold for the white race in the new world.

Many fine and authentic pioneer weapons are in the hands of local Southern California collectors who have studied them, and brought their efficiency up to a point where they have successfully competed with the best guns made by modern science.

Mr. Mann, it is said, is an accomplished marksman with these ancient weapons that he has made quite a study of.

Request U. S. Army Engineers to View Airport Site

Thomas Lipps and Mrs. Marie Toretzky and Arnold Werner of the Palm Springs Air Line, attended the meeting of the County Board of Supervisors at Riverside on Monday. Mr. Lipps acted as spokesman, discussing the matter of having the board make application at once to the federal government for an airport on Section 18.

A U. S. Army survey to recommend the best location of an airport on section 18 was requested by the board of supervisors after it had been urged by Mr. Lipps that certain steps are now necessary if Palm Springs is to secure an adequate landing field.

Loyal C. Kelley, Riverside attorney representing the Palm Springs airlines, and Thomas Lipps both requested the board to ask March Field assistance in determining where the airport should be placed.

"Palm Springs needs an airport open to all aviation interests, and it needs it now, and any delay until incorporation occurs, a long and tedious process, may mean that federal government cooperation will never be forthcoming and Palm Springs will never secure the field," Lipps said.

The matter was continued for further discussion next Monday afternoon at 3 o'clock to settle a definite policy toward the airport operation. Palm Springs Chamber of Commerce officers and the local airport committee were invited by the board to attend the session.

Dr. Reid Opens Office With Change In Medical Staff

Dr. Henry S. Reid's beautiful offices on Palm Canyon Drive are now open for the season after the return of Dr. Reid from Estes Park, Colorado, where he practiced during the summer months.

A complete change in the medical staff at the Reid Hospital has been made for the coming year.

Dr. L. L. Hall, who was married in Youngstown, Ohio, yesterday, will arrive shortly with his bride and will be associated with Dr. Reid this winter.

Mr. and Mrs. L. A. Hancock have returned to Palm Springs from their vacation spent in Long Beach and Arrowhead Lake to open their apartment, "Canary Cottage" located near the El Mirador Hotel.

After the close of the 1939 World's Fair at San Francisco, the site will be transformed into a metropolitan air-

Fight Is On

(Continued From First Page)

much whether that represented the opinion of the majority members of the Chamber of Commerce," he added. "Thereafter, on September 23rd, the license was granted.

"It is the intention of Sportland to conduct high class boxing and wrestling bouts, and admission fees will be so high that undesirable people from the outside will not be interested in coming here. The bouts will simply be for the entertainment of the people who are already here. If there is anything improper in the permit, it can be revoked. Until then Sportland has the right to conduct this legitimate business.

"I cannot say how far Mr. Borter will go in seeking to continue his business under this permit in the face of opposition from some of the citizens of Palm Springs, but so far the opposition appears to be very much divided. Moral objections seem to be negligible. The whole opposition seems to be that it is not the class of business that is wanted in Palm Springs. On the other hand, a number of business men have expressed themselves in favor of the proposition:

"It seems to me that it is not the place of a few business men to ask the permit be revoked because they do not agree with the proposition to conduct boxing and wrestling bouts, which is a legitimate business," concluded Attorney Cook.

Following is the text of the protest:

To the State Athletic Commission, State Building, Los Angeles, California.

Attention: Dr. Harry W. Martin.

We, the undersigned residents and property owners in Palm Springs in the immediate vicinity of a place of amusement designated as "Sportland," for which your honorable body has issued a permit as of September 23, 1937, to one W. H. Borter to hold boxing and wrestling bouts at the above mentioned premises, do hereby respectfully protest the holding of such exhibitions in our vicinity, and respectfully ask that the permit issued September 23, 1937, be annulled. The premises known as "Sportland" are in the midst of an apartment, hotel and residen-

tial district, one of the most congested areas in the village, and it is an open air amusement place.

For your information we have given the assessed value of the property owned by all of the signatories to this petition and we trust that your honorable body will take such action as will prevent such exhibitions in this community.

You will also be advised by the president of the Chamber of Commerce, Mr. Harold J. Hicks, that the directors of the Chamber of Commerce are as strongly opposed to such exhibitions in Palm Springs now as when the resolution was passed by the board of directors on October 1, 1935, copy of which resolution is in your files.

Von Voss, Nudist Colony Operator, Is Arrested By Local Officers

Dr. Von Voss, familiar figure here for a number of years as he walked up and down the streets accompanied by his large police dogs, came to grief Monday when he was arrested by local officers on a warrant from Yolo County on a traffic violation charge, and he is now being held in the county jail at Riverside.

Von Voss conducted a nudist colony in the San Jacinto mountains for two summers, and he seldom wore more than shorts throughout the winter in Palm Springs.

R. Bruce Cregar Opens Palm Canyon Trading Post

R. Bruce Cregar has opened his very popular Palm Canyon Trading Post (at Palm Springs) and his Cregar's Indian Arts (on Palm Canyon Drive in the village). Mrs. Marguerite Conkwright, business woman of Riverside, is the latest addition to Cregar's staff. She formerly was manager of the Sheetz Candy Store in Riverside.

The Cregars spent sometime in Canada this summer, and Mr. Cregar reports the fishing was very good on the Thompson River.

Charles Correll (Andy of "Amos 'n' Andy") arrived in the village Saturday by plane and spent a few hours here. Correll's recent bride and his father accompanied him on the trip. They looked over the attractive Correll winter residence and took a dip in the pool at Lone Palm before leaving.

Police News

Johnny Lowe was picked up last Saturday by local police in front of The Silk Hat on the charge of attempting to start a fight. It is alleged he has been in trouble several times before on a similar charge.

W. Arnold of Los Angeles was arrested Sunday for being drunk on the streets and was fined \$20 in the Justice court.

James May, wanted for passing bad checks in Palm Springs, has been apprehended in Los Angeles, and was brought to Riverside to face the charges in Superior Court. Local officers have been on his trail for some time, and as usual, they got their man.

Miss Phyllis Bollin, who is associated in the real estate business here with Archie Palmer, has just received her Notary Public commission.

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SMALL ADOBE HOME

On 1/2 Acre

\$3800

Terms

Consider This!

3 BEDROOMS—2 BATHS

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\$7250

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RUFUS J. CHAPMAN

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Choice Ranch Home

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SHOWN WITHOUT OBLIGATION

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For Garages, Auto Laundries, and Service Stations. A real economy job for picking up and delivering cars.

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47 Progressive Improvements

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Used Cars and Trucks

2-Day Money-back Guarantee
See These Cars Before You Buy

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DEALERS

N. Palm Canyon Drive Palm Springs Phone 4194

High School Notes

Mrs. Nellie Felts, who has recently taken a part-time position as English teacher for freshmen and juniors, was formerly a teacher in Iowa. She taught in the Middle West for eleven years. Mrs. Felts recently finished graduate work in Redlands University.

The first in a series of monthly musical programs will be given at the high school on Wednesday, October 20. This series of programs is put on by the students of the music department, and each month's program will feature a different organization. The girls' chorus and two members of the piano class will be presented on this month's program.

The concert will be held in the music room at 4:15 on October 20. All those interested are most cordially invited to attend.

An added attraction at the first football game of the season, Friday, was the recently organized B. U. H. S. band.

The band accompanied the singing, and the drum section kept time for the yelling. They also entertained with several numbers between quarters.

Until this year B. U. H. S. has been without a band, and it is hoped that the musicians will continue to accompany the Banning rooters at the future games.

The following students are in the band: The trumpet section includes Douglas Little, Bill Quear, Jack Chambers, Betty Chambers, Max Ellis and Lewis Fisher. The clarinets are Doris Dudley, Marjorie Thomas and Robert Levi; Lila Claire Kobs and Dora Stanfield play the saxophones; Earl West the tuba; Warren Johnson and Raymond Sornum the drums, and Paul Little at the bells.

The junior class has held two special meetings for the purpose of selecting class rings. The rings, in various shapes and colors, are offered to the students at a comparatively low price. Several companies are making bids, offering a large variety for the students.

A senior class meeting was held last Wednesday and commencement announcements were displayed and considered.

Secretary of the class, Margaret Watson, resigned from her office and Mona Andrew was elected to fill her place.

Enthusiasm ran high last Friday at the "pep rally" for Saturday's game in the gym. The band accompanied the singing, and played several request numbers.

A rare treat was experienced when the Three D's and an F, a quartet composed of Dale Porter, Day Hanks, Dallas Porter, and Warren Fisk sang a most appropriate song forecasting a Banning victory.

Dr. Gunnerson and Coach Keich gave inspiring speeches relative to the game with Elsinore Naval School.

Betty Lou Mathes and Wendelyn Millar, piano students of Banning Union High School, played Monday night at the parish house in Beaumont for the American Association of University Women.

The program consisted of four groups. The first was a duet, Qui Vive, by Ganz. Miss Mathes played the next group. Her numbers were Kamenio Ostrow, by Rubenstein, and The Stars, by Schubert. Miss Millar then played Chanson Pensive, by Gretchaninoff, and Calse Chromatique, by Godard. The closing number was another duet, Manzanilla, by Robyn.

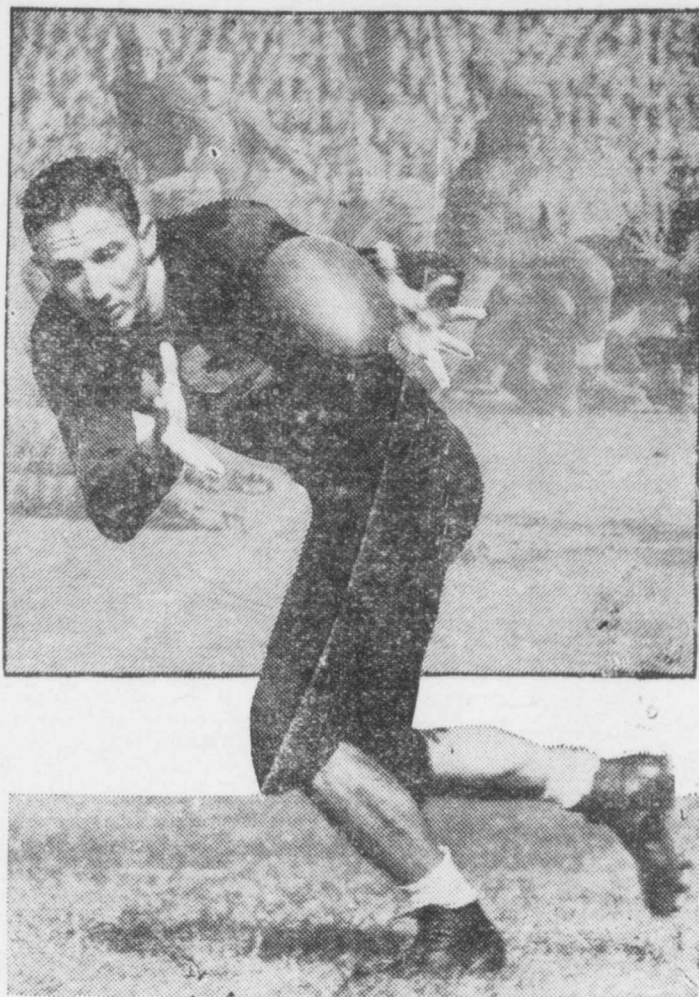
A student council meeting was held on October 11. Various business matters and student-body affairs were discussed. Plans were made for the Girls' League and the Block B to urge all students to pay their student body dues. The members present at the meeting were: Kathryn Hopper, Theodore McKinney, Marjorie Boehl, Owen Coffman, and Betty Jordan. The financial advisor is Mr. Fisk.

A debate club held a meeting last Monday. After some discussion the following officers were elected: President, Robert Thompson; vice-president, William Gibbs; secretary and treasurer, Robert Carper, and Neal Gumm; sergeant-at-arms. Topics for debate will be brought up at the next meeting.

Banning Union High played its first league football game at Palm Springs last Saturday. The local team defeated Elsinore Naval Academy 19-0.

A great deal of enthusiasm was shown by the rooting section, and the six yell leaders were busy throughout the entire game. The band and the school songs also proved to be a big success.

Read the Classified Ads.



GARTH HUFFAKER - HALFBACK

Garth Huffaker, University of Redlands halfback, is one man who is sure to see plenty of action in the University of Redlands-Santa Barbara game at Redlands tonight (Friday). The plunging half specializes in off-tackle and end runs and does all the place kicking for the team. Against Pomona last Saturday night he packed the ball eight times in succession for a total of 28 yards and a touchdown. To top it off, he then kicked the extra point.

Local People To See Game At Redlands

A number of Palm Springs people have signified their intention of attending the football game in Redlands tonight (Friday) between the University of Redlands and Santa Barbara State College. Among those from here who are hoping to see this game are Kent Rose, local representative of the Redlands Sanitary Laundry; Ernie Lorton of Robert Ransom's office and Carl Barkow and Harold Barkow of The Desert Sun.

Coach Cecil Cushman has prepared his University of Redlands Bulldogs for the toughest team that they will meet in conference competition this season — the championship-seeking Santa Barbara State College Gauchos, who will invade the southern gridiron tonight in the most crucial league tilt of the week-end.

Both teams will come on the field with one defeat and one win behind them. Santa Barbara's one defeat ac-

tually was a tie, but even the Gauchos admit that they were defeated by Occidental even though neither team scored. Their win was a 27 to 6 victory over Arizona State Teachers college at Tempe last week-end.

Redlands suffered a 27 to 0 loss to Loyola, but turned around and upset the dopesters by handing Pomona a 20 to 6 lacing last week.

Although the results of the game will have an important bearing on determining the league championship, this fact will be almost forgotten as both teams attempt to win another victory in the feud that has been raging between Redlands and Santa Barbara for two years.

An individual rivalry, featuring Jimmy Blaisdell, ace Bulldog quarter, and Howard Yeager, Gaucho half, will also provide plenty of excitement. This is the last year in which the two can settle once and for all which is the better man.

Opposing teams for tonight's game at Redlands which begins at 8 p. m. are:

Redlands Santa Barbara
Moreland REL Mulock

THE OFFICE OF
Edmund F. Lindop
and ASSOCIATES
Is Now Open
at the
All-Steel House
in the
Desert Sands Tract

Drive east on Tamarisk Road from Palm Canyon Drive at El Paseo
Pharmacy to edge of the desert. Look for the sign.

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With Simpson's Radio Shop, Phone Palm Springs 8255

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Nicholson	RGL	Oldershaw
Rink	C	Hart
Pattison	LGR	Hayman
Pierce	LTR	Busby
Romo	LER	Young
Blaisdell	Q	Pollock
Cushman	LHR	Morelli
Huffaker	RHL	Yeager
Raitt	F	Monson

BANQUET FOR FARLEY IN LOS ANGELES

Plans are being made for a dinner in Los Angeles at the Biltmore Bowl in honor of James A. Farley, national chairman of the Democratic party, Thursday, Oct. 31. Young Democrats will act as ushers and ticket takers.

NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES

October 8, 1937

TO WHOM IT MAY CONCERN:
Notice is hereby given that fifteen days after the above date, the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

KING'S DRUG STORE

Grove Building, Palm Canyon Drive
Palm Springs, California

Pursuant to such intention, the undersigned is applying to the State Board of Equalization for issuance of an alcoholic beverage license (or licenses) for these premises as follows:
OFF SALE BEER AND WINE—AND
OFF SALE DISTILLED SPIRITS
LICENSES

Anyone desiring to protest the issuance of such license may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law.

HOMER J. KING.

Try a Desert Sun WANT AD.

Emil Jenal, famous Swedish wood sculptor, will arrive in Palm Springs within two weeks and will exhibit his work at Ruth Stanley's Stationery Store.

Pay telephone bills before the 25th and receive discount. rh-tf

ADVERTISE in The Desert Sun for best results.

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**STYLE-WISE
MEN with
SMARTNESS**

\$550



Particular, perhaps, but these men like Uptowns for their styling in the custom manner with close attention to detail...toe contours, trimmings, leathers and appropriateness. Uptowns of all-leather quality, are radically superior because they STAY good looking longer.

C. G. Lykken Department Store

23 Years in Palm Springs

OPEN SUNDAYS



Prices effective through
SATURDAY, OCT. 16

PEARS
STOKELY'S
Also Del Monte and Libby brands. Fancy quality California Bartlett.
3 No. 2 cans 50c

PEACHES
LIBBY'S DE LUXE
Also Stokely brand. Your choice of sliced or halves. California grown.
No. 2 can 15c

GREEN BEANS
Stokely brand, cut young beans packed in golden lined cans.
3 No. 2 cans 29c
SIX CANS, 57c

CORN
Stokely's finest, country gentleman variety, packed in golden lined cans.
No. 2 can 11c

TOMATOES
DEL MONTE
Also Libby brand. Vine-ripe firm tomatoes. Solid packed. Note price.
3 No. 2 cans 39c

SALMON
Fancy Red Alaska salmon, packed by Libby. Stock up or today's low price.
3 tall cans 59c
SIX CANS, \$1.17

(Sales tax will be added to taxable items)

Fresh Produce

Potatoes Fancy quality 10 lbs for 19c	Apples Delicious 4 lbs 25c
Lettuce 2 heads 9c	Apples Jonathans 7 lbs 25c
Onions 5 lbs 10c	Bananas 4 lbs 25c
Potatoes 3 lbs 14c	Cranberries 2 lbs 35c
Banana Squash Thick meat 2c	Dates In boxes 17c
Tomatoes 4 lbs 15c	Grapes 4 lbs 10c
Cabbage 2c	Grapes Tokays 4 lbs 15c
Peas Lake County 4 lbs 25c	

APRICOTS Stokely's finest. Whole peeled packed in rich syrup. **3 No. 2 cans 57c**
SHRIMP Wet or dry pack. (Six 5-oz. cans, 82c.) **3 cans 42c**
BEANS C-1 green. Standard pack. Stock up at this low price. **3 No. 2 cans 25c**

Del Monte Foods
Whole Apricots Unsweetened **3 No. 2 cans 45c**
Sliced Peaches Also in halves **3 No. 2 cans 39c**
Tomato Sauce Spanish Style **3 8-oz. cans 11c**
Tomato Catsup Excellent flavor 14-ounce bottle **13c**
Early Garden Peas **2 cans 27c**

Libby Foods
Pineapple Juice Rapid packed unsweetened juice **No. 2 can 12c**
Sliced Pineapple Fancy quality **3 No. 2 cans 27c**
Prepared Mustard Salad Type **6-oz. jar 7c**
Solid Pack Tomatoes Fancy grade **3 No. 2 cans 39c**
Sliced Beef 2-ounce glass jar **10c**
Evaporated Milk Nationally known Carnation milk **3 tall cans 20c**
Corned Beef **3 12-oz. cans 50c or 6 cans \$1.00**

Stokely Foods
Apricots Whole, un- **3 No. 1 29c or 6 No. 1 cans 57c**
Whole Apricots Unsweetened **3 No. 2 cans 45c**
Peaches Short cake 24-oz. **3 No. 2 cans 43c or 6 No. 2 cans 85c**
Grapefruit Juice **3 No. 2 cans 29c or 6 No. 2 cans 57c**
Kidney Beans **3 No. 2 cans 29c or 6 No. 2 cans 57c**
All Green Asparagus Tender and succulent **No. 2 cans 29c**
Small Lima Beans Stokely's Finest **3 No. 2 cans 42c**
Sliced Beets Stokely's Finest Serve them creamed **3 No. 2 cans 29c**
Diced Carrots Stokely's Finest Tasty golden cubes **3 No. 2 cans 27c**
Honey Pod Peas Sweet, tender green peas **2 No. 2 cans 27c**
Sauerkraut Stokely's Finest Long silvery shred **3 No. 2 cans 33c**
Fancy Spinach Rich in Vitamins **3 No. 2 cans 45c**
Tomatoes Stokely's Finest Brand Fancy grade solid pack **2 No. 2 cans 25c**

PIE CHERRIES
Suprema brand. Red sour bottled cherries. Excellent for cherry pies.
No. 2 can 15c

MISSION TUNA
Choice quality light meat fish. For salads, sandwiches.
3 No. 1 cans 37c

PINEAPPLE
Libby brand, fancy sliced pineapple. Eight thick slices in each can.
3 No. 2 cans 50c
SIX CANS, \$1.00

LIMAS & HAM
Masterpiece brand. Delicious beans with generous pieces of ham.
3 No. 2 cans 27c

CANNED MILK
Maxi-mum brand. Pure, whole milk, evaporated to consistency of cream.
3 tall cans 18c

TOMATO JUICE
Stokely's brand. Fresh juice vine-ripened tomatoes. (25 oz. can, 3 for 27c; 6 for 84c.)
3 10-oz. cans 14c
SIX CANS, 27c

FRESH LEAN Ground Beef lb. 18c

CENTER CUTS—FANCY STEER Beef Roasts lb. 19c

1 LB. CARTONS—FLUFFO Shortening lb. 12½c

SWIFT'S PREMIUM VEAL Veal Steaks lb. 23c

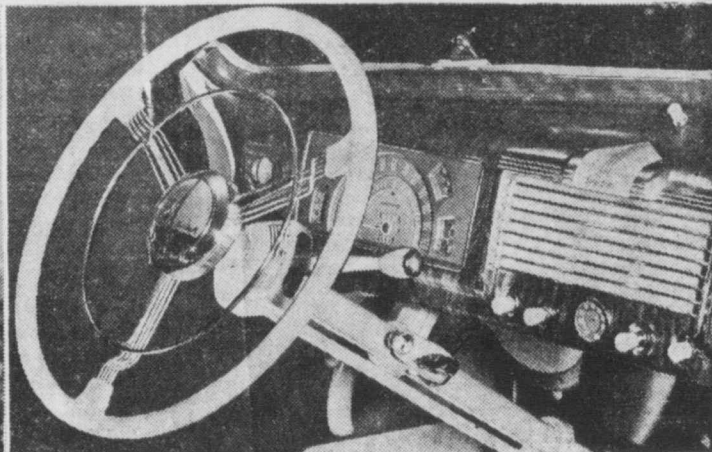
Fresh Fish and Poultry of Quality

PALM SPRINGS—PALM CANYON DRIVE

Coil Spring, Self-Acting Shift, Economy Piston Among Buick Refinements for 1938



BETTY JANE BROWN, university drum majorette, is shown at the top, heading Buick's 1938 parade. Some of the refinements of the new models are shown here-with. Top left is the new "Turbulator" piston, controlling fuel burning, eliminating "ping" and increasing power by 8 per cent. Center is illustrated the coil spring suspension for the rear, eliminating the last heritage of the horse and buggy days, the leaf spring. They are similar to the knee action springs at the front, and complete Buick's "ride control." At the bottom is a view of the Buick Series 40 special five-passenger four-door touring sedan, one of the most popular models for 1938, developing 107 horsepower. The model shown is built on a 122-inch wheelbase chassis. Fisher all-steel bodies with no-draft ventilation and luxurious interiors and coil springs on all four wheels are features of the 1938 cars: The Series 40 Special is the lowest priced Buick group.



The new self-acting gear shift, optional in Buick's Special series for 1938, is shown above. It is centrifugal and hydraulic, and controlled by a lever on the steering column.

The last heritage of the buggy—the leaf spring—is discarded by the 1938 Buick. The new models, formally presented Friday by George B. Roberson, Buick dealer, complete the revolution of ride control begun when Buick introduced knee-action.

Introduction of coil springs in the rear to match and balance similar front springs already in use in more than a million cars is one of the outstanding innovations of the new Buick. Another is the "turbulator" piston which controls burning of the fuel mixture at higher compressions and at the same time increases performance of Buick's valve-in-head, straight-eight engine eight per cent with a relative gain in gasoline mileage.

In addition to the new spring suspension, a different method of body mounting at points of minimum frame vibration and the use of special insulation further contribute to riding comfort as well as dampening "drumming" noises. The new mounting also frees the body from twisting strains under extreme road conditions.

Buick for 1938 also presents a new self-shifting transmission as optional in the Special series. The new transmission is the result of years' research and development and is produced in a special \$5,000,000 plant at the Buick factory in Flint, Michigan. Centrally and hydraulically controlled, the transmission automatically does its own shifting and adds a fourth speed.

The new rear springs, it is explained by Mr. Roberson, are exclusive in the new Buick and are made possible only by Buick's torque-tube and radius rod construction. The combination of these engineering features, long used by Buick, removes all drive and brake stress from the springs, leaving them free to the one duty of absorbing road shocks.

"The new Buick springs increase safety as well as riding comfort," Mr. Roberson added. "Tests at high speed where tires were intentionally blown out on a front wheel showed that only a slight turn of the wheel was required to correct swerving tendency. In the case of rear tire blowouts no additional steering effort was required."

Repeated tests also show that rear wheels track exactly where the front wheels lead. On sharp turns and gravelled roads there is a new absence of swerving or skidding while on slippery paved surfaces the margin of safety is materially widened.

"Mounted in connection with direct-action, low-pressure shock absorbers of the airplane type, the coil springs are set behind the rear axle, thereby increasing the spring-base five inches. Replacing heavy, multiple-leaf springs with their covers, shackles and bolts, the coil springs save 116 pounds unsprung weight in the Special series and correspondingly more in the heavier models."

"Eliminating more than 800 square inches of frictional area of the leaf springs, the coil type requires no lubrication, thereby saving this attention to the springs themselves and at the usual eight hanger points."

The secret of the "turbulator" piston, according to Mr. Roberson, is its carefully calculated half-dome profile which prevents premature explosion of the fuel charge and also violently churns the mixture to a new power efficiency. This new engine development, exclusive to the 1938 Buick, permits compression ratios in the two motor sizes to be increased to 6.15 and 6.35. The pistons are anodized alloy which have the hardness and oiling qualities of cast iron but only a portion of the weight.

Following its success of last year when production jumped to more than 220,000, Buick for 1938 again presents its models in the familiar series:

SPECIAL (40) SERIES—107 horsepower, 122-inch wheelbase, eight models.

CENTURY (60) SERIES—141 horsepower, 126-inch wheelbase, six models.

ROADMASTER (80) SERIES—141 horsepower, 133-inch wheelbase, four models.

LIMITED (90) SERIES—141 horsepower, 140-inch wheelbase, three models.

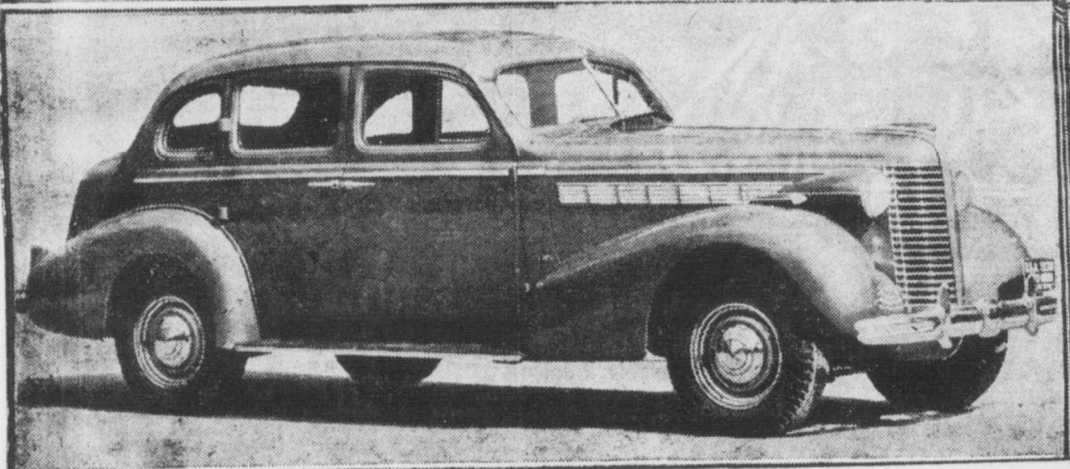
Comparison with last year shows that the Roadmaster and Limited models have been lengthened and that all horsepower has been stepped up more than usual but without increase in piston displacement.

In styling the cars retain the popular Buick streamline motif with redesigning of front and rear. The radiator grilles are die cast in

The Buick engine uses a specially designed oiling system that forces oil under pressure to all main, connecting rod, cam shaft and rocker arm bearings besides throwing a spray of oil on the cylinder walls and supplying the time chain and valve-lifter mechanism with lubricant. Valve operation is silenced by aluminum rocker arm brackets which, by synchronized expansion, maintain constant valve clearance under all engine temperatures. Buick cylinders and valves are individually cooled by complete water jacketing.

The braking area of the hydraulic brakes of self-energizing design is increased. All brake lines are fitted to the new frame in such manner as to protect them from flying stones.

The new Buick frame, now a single unit through welding, has been materially strengthened in its redesigning to counteract torsional and twisting strains.



two sections with the color line of the hood carried down through the center. The long, bullet-shaped headlamps are faired into the radiator shell to heighten the racy appearance. And happy news to motorists, the battery is placed in an easily accessible spot beneath the hood.

The sedans are optional in either sloping backs or with built-in trunks with approximately the same large luggage space. All the enclosed bodies are Fisher uni-steel turret top with Fisher no-draft ventilation. The interiors, richer than heretofore, are new in tailoring and appointments. Convertible models are presented in all except the Limited series which is restricted to the six and eight-passenger touring sedans and limousine.

Again the automatic starting, choke, spark and water temperature control features are employed to simplify car operation. Driving effort is further lessened in both steering and operation of the clutch, the latter now requiring five pounds less foot pressure.

Incorporation Will Lower Insurance Rates, Says Alvin Weingarten

Of interest to property owners was the information submitted by Alvin Weingarten, local insurance broker, during an interview with the writer, that following incorporation of Palm Springs, the community automatically is placed in another rate group, and enjoys thereby a lower fire insurance rating schedule.

Palm Springs, according to Mr. Weingarten, has to date enjoyed a singularly low fire loss experience; which record should continue with improved protection provided by city ordinance.

With a broad line of insurance coverages which includes fire, burglary, life, accident, automobile, etc., and having the assistance in the office of Mrs. Weingarten, who also has had experience in insurance underwriting, the firm is well equipped to handle any insurance problem.

Community Circle Meets at Church Next Tuesday

A regular bi-monthly meeting of the Community Circle, the women's organization of the Community church, will be held in the Sunday school auditorium next Tuesday, Oct. 19, at 2 p. m.

All women are invited to join. Come and bring your sewing kit. Miss Monica Finn will give a short talk on the needs of the less fortunate in the community and outline the sewing needs.

Other successful season in Palm Springs.

He is again operating his business from the office of Robert Ransom, in the Plaza.

Not only is China's Great Wall worthless from a military standpoint, but its vast billposting possibilities have scarcely been scratched. — Milwaukee Journal.

Las Casitas Apartments Are Beautified

For the opening of its 1937 season, the already attractive Las Casitas Apartments, located in the south end of Palm Springs just off Palm Canyon Drive, were made more so by a landscaping program just completed.

Curving cement and sandstone walks, lawns, flowers, shrubs, furniture, etc., all serve to add to the restful homelike atmosphere of Las Casitas (little houses). Spacious grounds, croquet, badminton, ping pong, quoits and other lawn games bid for the attention of the sports-minded guests.

The well appointed three and five-room apartments are now available on the daily, monthly or seasonal basis, and are under the management of Miss Florence Stevenson, resident of Palm Springs for the past six seasons.

ADVERTISE in The Desert Sun for best results.

Many Guests Return To Sunshine Court

Sunshine Court is enjoying very gratifying business for so early in the season. Having completely redecorated four of the older cottages and practically refurnished them, all units are now up to date.

Many of the tenants at this time are guests who have enjoyed Sunshine Court in past seasons, including Prof. W. B. Kindy of Stanford University. Prof. Kindy and family have spent Christmas vacations the past three years at this popular court, and they now have purchased the MacFarland house in Santa Rosa Tract through the office of Roberta Seaton. Mrs. Kindy and daughter will make their winter home here.

This is the fourth tenant of Sunshine Court to purchase property and become permanent residents of Palm Springs in the past year.

Other guests at Sunshine Court now

Seaton's Enjoy Canadian Trip This Summer

Mr. and Mrs. W. C. Seaton and sons, Billy and Jamie, enjoyed an interesting trip in Canada this summer. They drove as far north as Jasper National Park, where they climbed the famous Angel Glacier and drove to that magnificent snow-capped mountain, Edith Cavell. They saw many wild animals, such as moose, beaver, mountain sheep and mountain goats. Jamie Seaton took the best picture of the week at Lake Edith, and was awarded the prize in a contest at Jasper.

En route the Seaton's visited Bryce

include H. A. Darrin and family of Beverly Hills; Mr. and Mrs. David Krebs of New York; Dr. and Mrs. Facey of San Fernando; Mr. and Mrs. H. B. Kidd of Beverly Hills; George C. Jewett and family of Los Angeles; Mr. and Mrs. Thomas J. Fox of Santa Monica; Clark B. Whittier of Palo Alto and K. W. Barrett, of Canada.

Canyon, Yellowstone and Glacier National Parks, and Edmonton, Canada. They returned south along the coast via the Redwood Highway. They were away six weeks.

Mr. Seaton has been active since his return as a grading contractor, and Mrs. Seaton has reopened her real estate office in the Sunshine building, on Palm Canyon Drive, north of Amado Road. Associated with her in the office is Allan Thompson.

The many friends of Miss Ruth Wheeler will extend condolence to her in the loss of her father, who met death in an automobile accident in Arizona. Miss Wheeler, teacher in Banning Union high school last year, is on the staff of Redlands high school.

A motorist in America was lifted out of his car by a whirlwind and blown into a field 20 yards away. Probably he didn't fold up his road map in time. —Humorist.

See the New Buick at the Desert Inn Garage • Many Good Buys in Used Cars • Have Your Car Serviced at our New Lubratorium

Exempt Tourists From Income Tax For Nine Months

Wealthy eastern tourists in Palm Springs will no longer be subject to the California state income tax or state inheritance tax law unless they establish permanent residence here or remain here more than nine months during one period, for they do not become residents within a nine months period, according to Assembly Bill No. 1244, which was passed by the last session of the state legislature. Following is an excerpt from the new law:

"Every natural person who is in the State of California for other than a temporary or transitory purpose is a resident and every natural person domiciled within this State is a resident unless he is a resident within the meaning of that term as herein defined of some other State, Territory or country. Every natural person who spends in the aggregate more than nine months of the taxable year within the State or maintains a permanent place of abode within this State shall be presumed to be a resident. The presumption may be overcome by satisfactory evidence that such person is in the State for a temporary or transitory purpose. Any natural person who is or shall become a resident of this State shall continue to be a resident even though temporarily absent from the State. Every natural person other than a resident is a non-resident."

Rogers Stables Open; Rogers and Cantrell Return for Season

Travis Rogers last week opened his popular Rogers Stables, located one-half mile east of the El Mirador, for the coming season. Rogers and his foreman, Mark Cantrell, are both back in the village, hard at work getting the stables in shape for the rush season.

There are now 25 horses at the stables and more will arrive from the San Jacinto mountains next week.

Mr. Rogers' entire string of horses spent the summer in pasture.

Last Saturday night one of Rogers' men delivered a Tally-ho to Allan Jones, popular screen star, at Deep Well Guest Ranch for Jones and his party to use for a night desert ride.

STANLEY ROSIN TAKES BRIDE

Stanley Rosin, manager of Colored Doors, was married on May 16 to Miss Hermine Marx, a very attractive brunette young lady of Los Angeles. The wedding ceremony was in the Garden of Allah on Sunset Boulevard, Los Angeles. The happy young couple honeymooned at Carmel, Monterey, and San Francisco.

The bride has made many friends among the younger set since she came here about a week ago. She was with Warner Brothers Motion picture studio in Hollywood before coming here.

Mr. Rosin is a prominent young business man here and is active in Chamber of Commerce work. He is a graduate of Stanford University. This summer he operated the Hermosa Hotel at Catalina Island.

Firm's Name Changed To Smoke Tree Ranch Properties, Inc.

The name of the holding company which owns Smoke Tree Ranch has been changed to "Smoke Tree Ranch Properties, Inc." Officers will remain as heretofore, viz: F. S. Markham, president; Harry A. Batchelor, vice-president and sales manager; and Mrs. F. S. Markham, secretary.

While Charles F. Doyle was a partner with Mr. Markham in the ownership of Smoke Tree Ranch and the surrounding property, a corporation was organized which was known as the "Mardo Corporation" to act as a holding company for all of the land at present being subdivided and lying outside of the limits of the guest ranch—which in itself, occupies 20 acres of our 320.

Since Mr. Doyle's interest in this property has been purchased in its entirety by Mr. Markham, the name Mardo Corporation has no particular significance, and has consequently been changed to "Smoke Tree Ranch Properties, Inc."

KENT ROSE IS MANAGER HERE FOR REDLANDS SANITARY LAUNDRY

E. Kent Rose, formerly of Redlands, is the new manager of the Palm Springs office of the Redlands Sanitary Laundry Company. Mr. Rose has been driving to and from Redlands for the past few weeks, but next week he and Mrs. Rose will take up their residence in Palm Springs.

Maurice Meredith is also employed in Palm Springs by the Redlands Sanitary Laundry. Meredith is a driver for the company.

Girls Come Here For Screen Snapshots

A bevy of screen beauties and technicians from Warner Brothers studios were here Monday for publicity still shots. With them were Bob Toby, ace cameraman for "Screen Snapshots," who shot pictures of the girls in Claridge's Grill and at the Desert Retreat and Colonial House.

The young ladies were Jane Bryan, who recently finished "Confession," starring Kay Francis, which opens in New York tonight; Jane Wyman, who recently played in "Mr. Dobbs Takes the Air," with Kenny Baker; and Mary McGuire, whose last picture was "The Last Gangster," with Edward G. Robinson.

The girls stopped at the Desert Retreat. They were thrilled over Jack London's diving at the Colonial House. Winfield Clark, of Harrah's Baffle Ball, recognized Jane Bryan as a very young girl he knew about five years ago, whose uncle was associated with him in the real estate business.

Carl's Build \$120,000 Restaurant In L. A.

A. V. Spencer, president of the corporation which owns Carl's Restaurant and Plaza Roof in Palm Springs, reports that the corporation is now building a new Georgian Colonial type \$120,000 restaurant at the corner of Vernon and Crenshaw, in the Leimert Park district in Los Angeles, which will be America's finest combination drive-in and restaurant.

Entertain Realtors Today At Caliente Cottages

Robert Ransom has leased Caliente Cottages, the attractive new all-steel bungalow court on Indian avenue east of Tahquitz Vista, which was built late last season for Mrs. Rose Dugan, and he will have open house there this afternoon for all real estate brokers, salesmen, and their friends, from 4 to 6 o'clock. Refreshments will be served to the real estate men.

Grounds of Caliente Cottages have been landscaped with lawns and shrubbery. Mrs. Jack Lasley is the manager.

A. H. GRAFF REOPENS EUGENIA'S DATE SHOP

A. H. Graff has returned for the season and has reopened his Eugenia's Date Shop. This will be Graff's third year in his present location and will be his sixth season in Palm Springs.

Mr. Graff spent the summer in Los Angeles except for a week that he spent at Lake Tahoe.

LOCAL RADIO MEN ATTEND MEETING AT BANNING

Belmont Roth and Alvin Taylor, local radio service men, attended a meeting in Banning Wednesday night of the Radio Service Dealers of Southern California, Redlands branch. Roth makes his headquarters at the Desert Electric Company, and Taylor is a service man for Clarence Simpson.

Desert Grill Leads In Bowling League

The Desert Grill team is in the lead in the six-team bowling league, playing every Tuesday night at the Palm Springs Bowling Academy. Following is the league standing:

Team	W	L	Pct.
Desert Grill	4	0	1.000
Bank of America	3	1	.750
Safeway Store	2	2	.500
Nev-Cal. Electric Corp.	2	2	.500
Smoke Tree Ranch	2	2	.500
El Paseo Building	0	4	.000

Bill-Als Hawaiian Village Replaces Zuccas

Bill-Als Hawaiian Village is the new name of the popular cafe and cocktail lounge on the triangle at the junction of South Palm Canyon Drive and the Indian road, formerly operated under the name of Zucca's Hawaiian Village. The place will open on Halloween.

William H. Niendorf and Al Edwards purchased the place this summer, and are making numerous alterations and improvements. Mr. Niendorf operates the Casanova Club Pyramid and the Tropics Club at Avalon, Catalina Island.

Harry Mason, chef from the Hollywood Brown Derby, will have charge of the kitchen, and Hal Kemp will be head bartender.

Guests will be entertained by a well-known orchestra and a floor show.

Movie Folk and Socialites Open Claridge's Grill

Victor Claridge's Grill was a bright spot Saturday night when screen stars, socialites from Hollywood, and villagers dined and enjoyed a happy evening, thus dedicating the new cocktail lounge and the enlarged cafe.

Included in the group were Mr. and Mrs. Robert Woolsey, Charlie Ruggles, Mr. and Mrs. William Gargan, Phil Ormsby, Reginald Owen, Mr. and Mrs. Charles Farrell (Virginia Valle) and guests from New York, Mrs. Goddard (mother of Pauline Goddard), Chuck Morrison, Mr. and Mrs. Hy G. Meyers of Chicago, Al Kingston and Miss Buckingham, Mr. and Mrs. Harold Hicks with Mr. and Mrs. Archie O. Palmer, Mr. and Mrs. Herbert J. Carpenter and guests, Mr. and Mrs. Milton Hicks and party, Mr. and Mrs. Charles MacDonald with Charlie Hill, Mr. and Mrs. Harry Brott and party, Mr. and Mrs. Ernie Fors, Mr. and Mrs. H. E. Patterson, Pete and Jack Young, Charles Mathews and party, Mr. and Mrs. W. E. Rabbeth and many others.

Deserting their summer headquarters at Balboa, Mr. and Mrs. James V. Guthrie returned last week to their interesting Honolulu motified residence in Palm Springs.

Treasure Island, site of the 1939 World's Fair at San Francisco, is the largest man-made island in the world. The 1939 Golden Gate International Exposition is a \$50,000,000 World's Fair.

Isenagle Returns To Take Charge El Mirador Garage and Tanner Motor Livery

Mr. and Mrs. Cecil Isenagle and small sons, Mike and Pete, arrived here Tuesday and are residing at their residence in La Rambla tract. They spent all summer at Pasadena, where Mr. Isenagle was assistant manager of Tanner Motor Livery. He is manager here for Tanner Motor Livery, who also operate El Mirador Garage. Little Pete arrived at the Isenagle home this summer to keep company with his older brother, Mike, who is two and a half years old.

El Mirador Garage is also a branch of Earle C. Anthony, Packard dealers, and they announce the new 1938 Packards will be on display here early in November.

Tanner Motor Delivery will have more Limousines, Yellow Cabs, and U-Drive cars here this season than ever before, and all three branches of the service are now available at the larger hotels or at El Mirador Garage.

MR. AND MRS. STANLEY ROSIN HONORS FRIEND BIRTHDAY

Mr. and Mrs. Stanley Rosin of Colored Doors court were host and hostess last week-end at a birthday party for Mrs. Henry L. Kaplan of Los Angeles. Those attending the dinner Saturday night at La Cita in honor of Mrs. Kaplan's birthday were the following: Mr. and Mrs. Henry P. Kaplan, Mrs. Jules Strauss, Mr. and Mrs. Elmer Rosin, all of Los Angeles, and Mr. and Mrs. Stanley Rosin of Palm Springs.

The 1939 Golden Gate International Exposition at San Francisco is sponsored by the eleven Western states.

CALIENTE COTTAGES

Palm Springs' Newest
Phone 7040

MRS. LASLEY, Mgr.

HARRY'S PALM SPRINGS CAFE



AMERICAN and ITALIAN Dinners.

- Specializing in . . .
- ITALIAN SPAGHETTI
- BREAKFAST
- LUNCHEON
- DINNERS

HARRY'S BUFFET



BEER
COCKTAILS and
MIXED DRINKS

Unequaled Values

- No. 1.—40' business lot, unrestricted, close in on boulevard. Owner must sell. \$1600. Far under value and A-1 speculation.
- No. 2.—Unrestricted court site very close in \$2200.
- No. 3.—New duplex paying over 15% net on price \$6500.
- No. 4.—Duplex lot 60x135, \$400.
- No. 5.—5 A. ranch, fine water right, rich soil, impr., owner making gift at \$1400.
- No. 6.—\$4000, 2-bedroom house, \$850 cash, balance \$40 month

COMPLETE RENTAL DEPARTMENT

W. E. Rabbeth, Realtor

Next Standard Oil Station

Phone 4567

Open-Air School



Complete
Elementary Grade
Instruction

Swimming

Ruth Dana in Charge

Valentine's Pharmacy

"Remember the Name."

- We have just opened a new drug store at the corner of Palm Canyon Drive and Arenas Road, south of The Plaza.

- Drop in for -
BREAKFAST, LUNCHEON and
DINNER
at the Fountain

- Ben and Betty will serve you.

HARRY VALENTINE.

Calling All Alumni of B.U.H.S.

—TO THE—

HALLOWE'EN DANCE AND PARTY
Friday, Oct. 22, 8 p.m.
HIGH SCHOOL GYM

75c Couple

50c Single

—ALL STUDENTS AND FRIENDS INVITED—

Harrah's

Baffle Ball

Amusement Game

(Formerly The Wagon Wheel)

OPEN EVERY EVENING

From 7 to 12

Balm Canyon Drive

Opposite Police Station

NOW OPEN REDLANDS SANITARY LAUNDRY CO.

E. KENT ROSE, Palm Springs Mgr.

Laundry - Dry Cleaning - Linen Supply

WE PICK UP AND DELIVER

N. Palm Canyon Drive
Opposite Police Station

Phone 4404

Residential Lots

In El Mirador Estates
Underground utilities—Restricted—
Irrigating Water.

Income Lots

Near "Desert Retreat"
in Palm Springs Estates No. 5.
Desirable for Duplex or Court.

Business Frontage

Bungalow Court Sites

In splendid location.

Acreage

One-half mile east of El Mirador Hotel.

ALL ATTRACTIVELY PRICED

NICHOLS PROPERTIES

No. Palm Canyon Drive

Telephone 5085

Grow Bumper Crops

• In your house or yard—
Without Soil

- Only 3½ square feet required!

- Grow flowers or vegetables with experimental package of chemicals costing only

\$1.50

(Postage prepaid)

- Full instructions in each package. Registered No. 482 Department of Agriculture California.

Chemi-Crop Co.

P. O. Box 1545, Station D.
Los Angeles, Calif.
Dept. 5.



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Palm Springs' Newest and Smartest Shopping Center

A Complete Community Development

.... Opens Today (Friday) for the Winter Season

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Free Delivery

Sale's Plaza Market

M. D. SALE, Prop.

Groceries and Meats

Specializing in Genuine
Eastern Corn-fed Beef.

Delicatessen and Liquors

Sam Satlitz in charge Leo Baker

Three-Star Produce

★ QUALITY ★ HONESTY ★ SERVICE
Vegetables and Fruits
Fresh Daily

Peter Pan Pastry Shoppe

Operating our own bake shop
in the Plaza Market
Mae E. Johnson Helen Hill

Plaza Pharmacy

"The Jewel of the Desert"

Soliciting your patronage for

Cosmetics, Medical Supplies
and Drug Sundries

A most interesting little fountain celebrated
for its good food and service.

Serving

Breakfast, Luncheon
and Dinner

Tracy Morris

Margaret Morris

Joshua Tree Studio

features

Danish Glass

and

Winfield Pottery

made in Pasadena

also has

many unique and clever

Gifts and Gadgets

for

"Housewarmings"

Lookers Invited



Christine
and Don

- SMART • NOVEL
- THE SEASON'S NEWEST

Phone 8595

CONSULT DON,
Permanent Wave Specialist In the Plaza

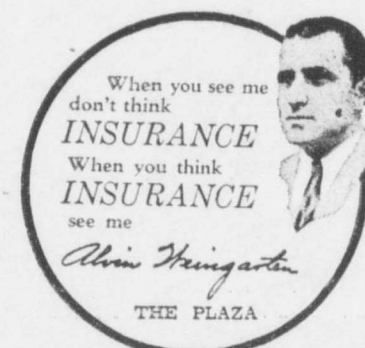
Craft Studio

Knitting Yarns
and Accessories

Hand Weaving

Instruction Given With
Purchase of Yarn.

Also Instruction in Weaving.



When you see me
don't think
INSURANCE
When you think
INSURANCE
see me
Alvin Hingston
THE PLAZA

Life
Health
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Liability
Compensation
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Automobile

office of
Robert Ranson

RUSSELL M. GRAY
M. D.

Plaza Building

Phone 6761

The Plaza Theatre

The West's
Most Unique
Motion Picture Theatre

EARLE STREBE - - - - - MANAGER

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SPACE

MARY KAZHAL INCORPORATED

In the Plaza

" offers "

THE FINEST MERCHANDISE
PROCURABLE

" in "

Gowns
Sportswear
Scarfs

Hosiery
Lingerie
Negligee

Imported Handkerchiefs

Palm Spring, Cal.

Cleveland, Ohio

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PARKING
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Plaza Garage and

ONE STOP FOR

10 Gasoline Pumps

Washing, Lubricating

Body and Fender Work.
Painting and Automobile Glass.

Chauffeurs' Quarters

Phone 3737—Free Pick-up

Carl's Restaurant

Delicious Food

Delightfully Served
In Pleasant Surroundings



The Plaza, Palm Springs
and
El Paso, Santa Barbara

Importers of Sportswear
for
Men and Women

Distributors for
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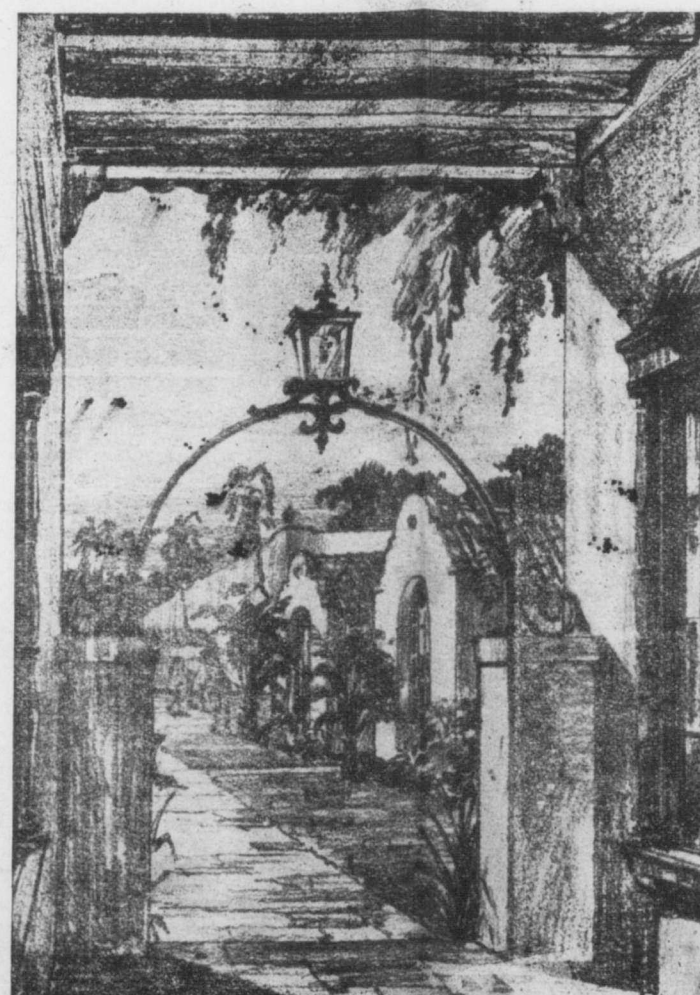


as the
ocean

Because we use gallons and gallons of pure cleaning solvent in dry cleaning every garment, your apparel when cleaned at this establishment comes through the process spotless, fresh—virtually cleaner than when new. We could save money by economizing on the use of costly cleaning materials—but we are interested in giving you the finest dry cleaning money can buy.

Plaza Cleaners

Phone 3944 — Quick Delivery
ART WILLS RAY MARTIN



ANNOUNCING THE REOPENING
OF

Acoma
Indian Curio
Shop
At the Plaza

Genuine Indian Curios
and Antiques
Mexican Novelties
Rugs

The Palm Spring Public Library

Open Daily Except Saturday and Sunday

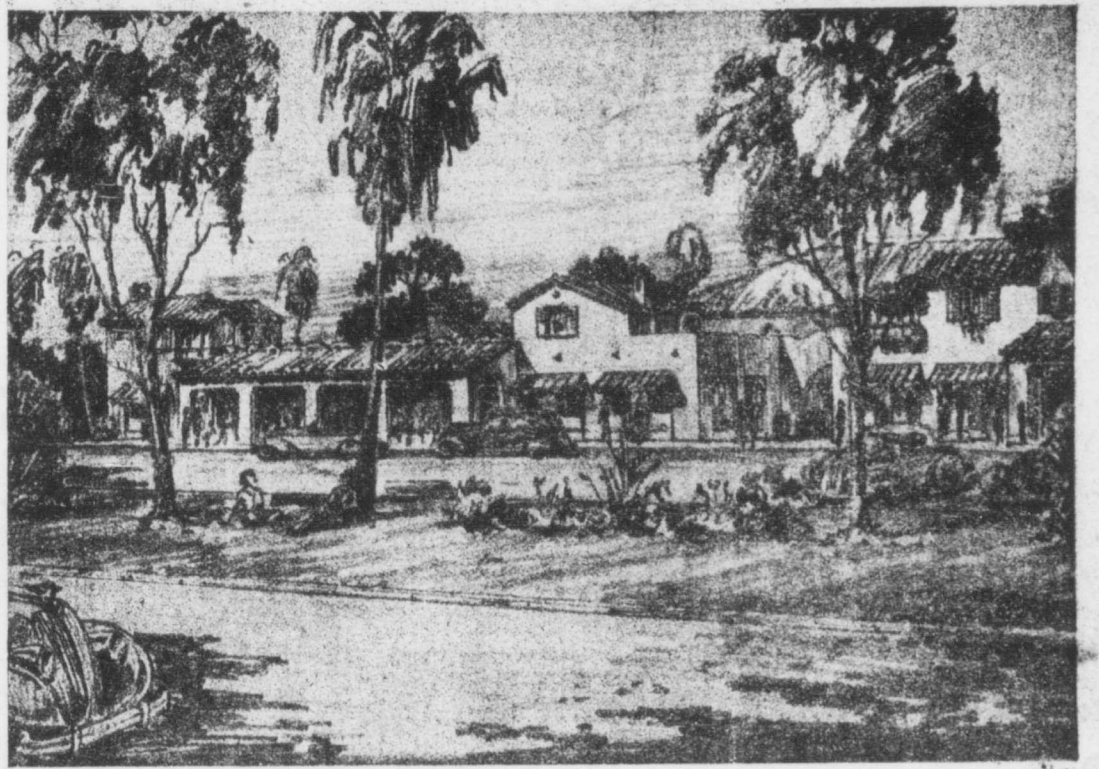
[Mondays, 2 to 5, 7 to 9.
Tuesdays, 10 to 12, 2 to 5.
Wednesdays, 2 to 5, 7 to 9.
Thursdays, 10 to 12, 2 to 5.
Fridays, 10 to 12, 2 to 5.]

Last Shop South on Palm Canyon Drive

PLAZA

Smartest Shopping Center
Community Development
for the Winter Season

AMPLE
PARKING
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• COIFFURES
• NOVEL
• FASHION'S NEWEST
Phone 8595
Specialist in the Plaza

Craft Studio

Knitting Yarns
and Accessories

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Hand Weaving
•

Instruction Given With
Purchase of Yarn.

Also Instruction in Weaving.



Life
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Accident
Fire

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Burglary
Liability
Compensation
Bonds

office of
Robert Ransom



Main Office in the Plaza

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of

The Plaza and Carnell Building

Phone 3666

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offers

MERCHANDISE
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Hosiery
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Handkerchiefs

Cleveland, Ohio

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PARKING
SPACE



Plaza Garage and Service Station

ONE STOP FOR EVERYTHING

10 Gasoline Pumps

Storage for 125 Cars

Washing, Lubricating, and Polishing

Body and Fender Work.
Painting and Automobile Glass.

Repairing on all makes
of Automobiles.

Chauffeurs' Quarters and Club Rooms

Phone 3737—Free Pick-up Delivery Service

Sportland

On the Roof of the
Plaza Garage

Badminton

Ping Pong

Archery

Rifle Range

Shuffle Board

Afternoon and Evenings

E. W. KRIETER, Instructor

SPORTLAND, Inc.

W. H. BORTER

C. A. RUSSELL

ANNOUNCING THE REOPENING
OF

Acoma Indian Curio Shop

At the Plaza

Genuine Indian Curios
and Antiques
Mexican Novelties
Rugs

The Palm Springs Public Library

Open Daily Except Saturday and Sunday

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Fridays, 10 to 12, 2 to 5.]

Last Shop South on Palm Canyon Drive

Nevada-California Electric Corporation

Branch Display and Sales Room
in The Plaza

Electricity for Cooking, Heating and Cooling has many advantages:

CLEAN—It does not bring dust or dirt
into the room.

HEALTHFUL—It does not change the
chemical content of the air.

ECONOMY — The cost of electricity is
low and the time element in using it
is short so that the user effects con-
siderable saving.

CONVENIENCE—Just the push of a
button and electricity works for you.

SPEED—It cooks and bakes quickly and
shuts off automatically when the job
is done. When properly installed it
will raise the temperature of the room
one degree per minute, and conversely,
the proper air conditioning equip-
ment will reduce the temperature as
rapidly.

We will appreciate an opportunity to
tell you about the new appliances.

And don't forget the flat rate for water
heating.

Desert Sun Beams

Mrs. E. L. Johnson of Los Angeles and Mrs. Bibb of Acema Indian Shop have leased apartments at Casa de La Fuente.

Ralph Bellamy, screen star and head of The Racquet Club, and Ludie Britsch, manager of the Palm Springs Bowling Academy, went to Los Angeles Thursday afternoon to take part in a radio broadcast.

According to Wesley Gray, this is the biggest news of the week: James A. Gray, Jr., doubled his weight in the past two months. When he arrived two months ago he weighed 5 pounds 6 ounces, now he weighs 10½ pounds. "Do you know any other news?" the inquiring reporter asked. "No, that's all of any importance," replied Wesley.

Robert Yost of Hollywood, well-known Palm Springs winter resident, bought the first 1938 Buick in Palm Springs. He purchased the new car from the Desert Inn Garage.

There are two children at the H. D. McNeer home now, for Mr. and Mrs. McNeer adopted a 3½-year-old child last July. The little girl, Patsy, is the sister of Clifford, age 7, whom the McNeers adopted several years ago. Mr. McNeer is the president of the Plaza Garage.

Apartment House Owners held a meeting Tuesday to discuss an advertising and publicity campaign in metropolitan newspapers and magazines.

The board of directors of the Palm Springs Field Club met Tuesday, with Dr. Henry Hoagland, president of the organization, presiding. The directors discussed plans for the present season.

Mr. and Mrs. J. H. (Boots) Hayward and Wadson Goff spent the week-end at San Diego and Chula Vista.

Jack Greene is in San Diego for a short visit.

The Rev. James O'Neill, a Catholic priest of Los Angeles, is resting at the Village Inn for a few weeks.

Immigration Officers Swift and Faulkner were here early this week looking for a fugitive they are tracing.

Mr. and Mrs. William Mitchison of South Arden Boulevard, Los Angeles, will immediately start building a home in the north section of the village, directly east of the El Paseo building. A feature of their home will be a circular walled patio, landscaped with iridescent flowers that are indigenous to the desert. The sale was made through William J. Cross of the Harold Hicks Realty office.

Charles Dean, formerly agent for Judge Charles Cooper and Gary Cooper in their real estate activities, visited Palm Springs Thursday. He was accompanied by Bert J. Knott and Miss Kathryn Wilkinson of Los Angeles.

Mr. and Mrs. George Bell and son, Bobby, returned recently from Grand Rapids, Michigan. Mr. Bell and Bobby drove to Michigan several weeks ago.

H. T. Bagwell, well-known operator of a novelty and souvenir store at Lake Arrowhead, has leased store number three in El Rey block for a similar business, through Ernie Lorton of Robert Ransom's realty office.

Local High School Wins 19-0 Game At Field Club

Three Palm Springs boys, Theodore McKinney, (fullback), Bill Richardson (left guard), and Bill Wilson (left tackle), were in the starting line-up for the high school here Saturday when the Banning Union High School "Butchers" successfully made the first defense of their 1936 Riverside County League grid crown by defeating a fighting Elsinore Naval Academy eleven on the local gridiron at the Palm Springs Field Club, 19 to 0. It was the first league game of the season for both schools.

Banning High scored in all periods except the second. The first touchdown came late in the first quarter when Theo. McKinney, Banning Union fullback, bucked it over from the two-yard line. Bill Richardson's kick for the extra point was wild. The "Butchers" counted again in the third quarter when John Austin scored from the 1-yard line after a sustained drive down the field. Gene Burson's kick for the extra point was blocked but this alert local quarterback scooped up the ball as it was bouncing on the turf and ran across the goal line standing up for the extra point.

The approximately 600 fans who attended the game were provided with some real thrills in the fourth quarter. The first came when Gene Burson took a lateral from a fellow player who had intercepted an Elsinore pass and ran half the length of the field for a touchdown. However, the ball was brought back to the forty-yard line of the Naval Academy at which point the officials claimed Burson had stepped out of bounds. A few minutes later Burson took a lateral from McKinney and ran wide out around his left end for the third and last score. This play was good for forty yards and six points. The kick was blocked and the game ended a short time later.

Starting line-up for Banning Union High school:

Position	Name	Number
C.	Bob Watson	5
R.G.	Eugene Hudson	7
L.G.	Bill Richardson	22
L.T.	Bill Wilson	17
R.T.	Homer Johnston	15
L.E.	Bob Bailiff	14
R.E.	Buck Gardner	10
Q.	Gene Burson	20
L.H.	Bill Herbert	8
R.H.	Roland Warren	12
F.	Theo. McKinney	11

GAMES TODAY

Today Banning Union High School travels to Perris where the "Butchers" tangle with the Perris High School eleven. The "Butchers" are favorites to take Perris in this game.

DR. J. J. KOCHER BUILDING NEW HOME

Under construction in Las Palmas Estates is a beautiful new home for Dr. J. J. Kocher, Palm Springs' pioneer medical man, head of the firm of Kocher-Samson, and for thirty years prominently identified with village growth. Dr. Kocher's fine residence here, occupied by him for many years, was sold last year to Harold Lloyd. Site for the new home was purchased from Harold Hicks, head of the Harold Hicks Realty firm.

Wilson and Sorum are the builders and John Porter Clark, the architect.

Many foreign nations will erect their own buildings at the 1939 Golden Gate International Exposition.

Desert Magazine Makes Excellent Impression

Fall and winter influx of residents and vacationists to Palm Springs will be greeted this season by the Desert Magazine, a new monthly which is being received well in the village this week.

The Desert Magazine, published in El Centro, by Randall Henderson and J. W. McKenney, is a quality monthly dedicated to desert people and those who are interested in the desert. After many months of planning, the publishers issued the first number this week.

An introductory illustrated page carries Mrs. Nellie Coffman's poem "The Desert, God's Garden of Peace." It is set in a photograph of palms with San Jacinto peak in the background.

More than 20 features appear in the first edition of the Desert Magazine. Development of the desert, written in the terms of human achievement, will take an important place, according to announcement of the publishers.

Winter visitors to Palm Springs may expect to find in this new magazine an authoritative source of information on the personalities, history, science, and recreation of the desert. There are also articles on homes of the desert, auto travelogs, hobbies, mining, and general desert news summaries.

\$40,000 Gas Storage Holder To Be Erected Here

Already required to erect an office building to take care of Palm Springs' rapidly expanding gas service needs, Southern California Gas Company will again reinforce and enlarge service to the Southland's fastest growing community by the installation of a \$40,000 gas storage holder, it was announced today by Mr. C. K. Graham, manager of the gas company's local office.

Site for the new holder is on a two-acre parcel of land about one and a half miles north of Palm Springs village, near the State highway. This property has already been purchased and work on the foundation was begun last week, Mr. Graham stated. Having a storage capacity of 250,000 cubic feet, the holder will serve to balance the load when extra heavy demands are placed on the gas lines. "Expenditure of this sum of money for greatly enlarged gas service facilities is evidence enough of the management's confidence in Palm Springs' future growth," Mr. Graham declared. "Every year since we established gas service here seven years ago we have had to expand our facilities and engineering studies have convinced our management that the erection of this holder is amply justified."

Many Visit Attractive New Radio and Frigidaire Shop

Many residents visited Clarence Simpson's new Radio and Frigidaire shop last Saturday, to view the beautiful new shop and the all-electric kitchen. The building was designed by Architects Brewster & Benedict and was built by Contractor William Marte.

El Paseo Pharmacy



Prescription Pharmacist
CHARLES ADAMS
Telephone 7777

Prompt Delivery
... Day or Night

County Chamber To Meet Here December 7

Riverside County Chamber of Commerce will hold its monthly meeting at Palm Springs on December 7. Invariably the Palm Springs meeting attracts a greater number of guests than any other place of meeting in Riverside county.

Arrangement of meeting dates for the County Chamber and appointment of two committees for the coming year, were announced Thursday by Mrs. R. L. Cowgill, acting secretary of the organization.

On motion made by Chas. E. Johnson, member of the chamber, it has been determined that regular committee teams will extend annually from Oct. 1, while special committees will serve at the pleasure of the board of directors.

A. A. Piddington, third district

Blanche Rose Kerner MUSIC INSTRUCTOR

Los Arboles, Studio 7, P.O. Box 1093
N. Indian Ave. at Tamarisk
Phone 4813

WALTER WORDEN Jeweler

Next to Safeway

SACRIFICE

Lot 55x100. Close in. Must sell.
Cash or terms.
Only \$450
Phone Palm Springs 8020

Automobile Financing

Refinancing — New and Used
Car Sales Financed—Dealers and Individuals.
Deal direct.
Money immediately.

Banning Office

Security Investment Company

ROBERT N. BERLIN
Resident Manager
65 N. San Geronio Phone 2643
Banning

Dorothy Watson

Fine Interiors
Complete Drapery Service
for the Desert Home

Opposite Goff Hotel Telephone 7111

Ward's Camera Shop

(Formerly Hannahs)

Is Now Open for the Season

NEW EQUIPMENT—Insures the best possible results from your snaps.

NEW CAMERAS—Zeiss & Leica Cameras, Eastman Kodaks Bell & Howell Movie Cameras.

NEW FILM—Fresh stock. Complete line of Kodak and motion picture film.

"Our Business is Developing"

Ward's Camera Shop

Opp. Standard Oil Station

DR. DON RUSH DENTISTRY

NEW LOCATION NEXT TO GOFF HOTEL

North Palm Canyon Drive

PALM SPRINGS

P. O. Box 1325

Now Open and Ready to Receive Patients

Telephone 6701

member of the county chamber, was named chairman of the program committee.

Roberge, Banning, and Francis A. Koehler, Indio.

Meeting sites following that of Oct. 26 at March Field, were determined as follows:

Special committee on desert flora and the Joshua Tree National monument will be composed of George Ames of Mecca, chairman; Don Admiral, Palm Springs; Mrs. M. E. Alderman, Thermal; Mrs. W. F.

Dec. 7, Palm Springs; Jan. 25, San Jacinto (tentative); Feb. 22, Indio (tentative); March 22, Elsinore; April 26, Corona; May 24, Beaumont (tentative); June 18 or 25, undetermined.

THEM WERE THE HAPPY DAYS...

When we came to
Palm Springs

... and we're still here

Ask the owners of the finer homes who did their wiring . . .
... The answer will be

The Desert Electric Co.

Pioneer Electrical Contractors
C. V. KNUPP



NOTICE!

Regardless of any report you may have heard, or from whom you heard it, The Desert Hand Laundry is still owned and operated by Mrs. P. E. Curry, who has owned this laundry for the past 5 years.

We will continue to do the same high class work and to give your laundry the same personal attention as in the past.

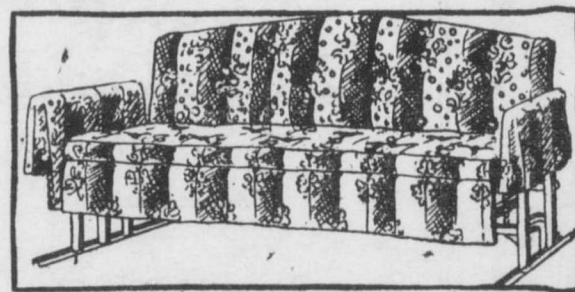
Our plant was greatly enlarged last year and much new equipment has been added.

We will appreciate it if you will ask any Palm Springs resident regarding our work and service.

Phone 3264 and our driver will call.

Desert Hand Laundry

North Indian Avenue



Upholstering . . .

• We specialize in Upholstering of all pieces of Furniture. Make used furniture look like new.

Beaumont Furniture Co.

Phone 212

Beaumont

PALM SPRINGS . . . WE THANK YOU!

Last week, when we brought forth our new edition of the Palm Springs Pictorial, the de luxe eighth annual edition of the Palm Springs News, we were confident of its popular acceptance. We knew this, because an intensive year's thought and work had gone into its creation . . . a year backed by seven more of publishing the book and learning what Palm Springs needs, wants and deserves in the way of a year-book.

However, little did we anticipate how utterly and completely Palm Springs would take the new Pictorial to its arms.

We blush under the words of praise that have poured in . . . we rejoice in the many friendly pats on the back from those who have come forward voluntarily to assist us when certain minor interests have tried vainly to usurp the place of the Pictorial as a Palm Springs institution . . . we aver our gratefulness to those local merchants whose faith in and advertising support of the Pictorial have contributed so materially to its noteworthy success.

In deep appreciation of the loyalty and support of our Palm Springs friends we pledge ourselves to go right on serving Palm Springs with the best in modern, clean journalism in the weekly news and to make each succeeding edition of the annual Pictorial a finer product than its predecessors.

Again we say: "Thank you, Palm Springs."

Palm Springs News Company

PALM SPRINGS NEWS and PALM SPRINGS PICTORIAL
Operating PALM SPRINGS PRINTING COMPANY
El Paseo Bldg. Phone 4024 Palm Springs

Beaumont-Redlands Highway In Line For Improvement

"Bigger and better state highways in Riverside county."

Bids for the improvement of two sections of Highway 99, between Redlands and Beaumont, will be opened Oct. 28 in Los Angeles, Dist. State Highway Engineer E. Q. Sullivan announced at San Bernardino.

The project, for which \$75,000 has been budgeted, is a continuation of the program designed to eliminate dangerous curves and to cut down hills.

The work will cover 2.4 miles in the six-mile portion of the highway northwest of Beaumont.

One of the major improvements called for is the realignment of the highway across the east fork of San Timoteo creek. A bad dip exists here, Sullivan said, where winter flood waters often overflow the highway, depositing thick sand beds.

During the floods last winter this lowland was sometimes hazardous because of deep water and mud. A large concrete culvert will be installed at this point to divert high waters. A sharp curve near by will be removed.

Ten other excessively sharp dips in the 2.4-mile section will be modified and the new surface paved with plant mix material.

It is estimated that 70,000 cubic yards of roadway excavation, 400 cubic yards of concrete for culverts and 6400 tons of plant mix surfacing will be required for the job, Sullivan said.

Another biennium will be required, Sullivan said, to complete the program of improvement work between Beaumont and Redlands. The work has progressed on a schedule permitting projects most in demand of improvement to be taken care of first.

RESTORATION OF OLD MISSION CELEBRATED NEAR REDLANDS SUNDAY

A powerful lesson for modern generations is to be found in the old walls of the restored Asistencia of San Gabriel mission, according to Congressman John Steven McGroarty, California's poet laureate, who spoke at a program celebrating restoration of the old mission outpost near Redlands Sunday afternoon.

"We have forgotten the fundamentals of life," he said, "as the intrepid friars knew them. They widened their civilized world, not with block houses and the mouths of guns, but with boundless love and tireless patience."

The old mission station, an outpost for San Gabriel, was established about 1830. The valley hereabouts then was a vast cattle range for the mission, and the friars had planned to make this one of a chain of inland missions through Southern California and Mexico. Within about four years after they had begun their work of educating the Indians, the work here was dropped. An Indian raid drove off the workmen, and secularization of the missions by Mexican authority discouraged resuming the enterprise.

For more than a century the old adobe ruins lay on Barton hill until in 1926, George Beattie of East Highlands, an authority on early California and mission life, started a movement for restoration of the ruins, eventually realized through organization and county contributions and WPA labor.

TUNNEL STRIKE CASES TO BE TRIED BEFORE JURIES; DATES FIXED

Superior court jury trials of ten defendants, charged under various penal code provisions for disturbances connected with the recent CIO strike at the Metropolitan aqueduct's San Jacinto tunnel, were set in regular Monday criminal calendar before Judge G. R. Freeman at Riverside.

Trial dates, agreed to by Dist. Atty. Earl Redwine and Defense Counsel C. M. Astle, follow:

John Prymack and William J. Hogan, Oct. 25.

Herman Grote, Nov. 17.

Samuel Schoenberger, Royal L. Lester, William J. J. Beurrier, Harold E. Wright and John Bacarella, Nov. 18.

Earl Parks and Andy Anderson, Dec. 1.

All trials will be in department one with regular panel jurors to be called, it was specified.

To bring to the attention of millions of visitors at the 1939 Golden Gate International Exposition the magnitude of the California walnut and almond crop, an outdoor display of growing trees is planned as part of the World's Fair \$1,500,000 landscaping program.

County In Debt Exactly \$710,000.00

Indebtedness of Riverside county was yesterday announced to be \$710,000, a decrease of \$45,000 under last year, by Harry B. Riley, state controller. Indebtedness of California counties dropped from \$216,633,522 last year to \$205,277,420 at the present time, a decrease of \$11,356,102.

Riverside county's indebtedness consists of \$680,000 in county highway improvement bonds and \$30,000 remaining on county court house bonds.

Real estate value in the state was placed at \$3,198,374,981.

Value of real estate improvements total \$2,215,540,543 while personal property is valued at \$708,519,603.

The total county assessment subject to local taxes amounts to \$5,951,774,815.

San Francisco leads the state with a total indebtedness of \$156,989,553, followed by Los Angeles county with \$14,177,777 and Alameda county with \$7,258,781.

Indebtedness of other counties include: Contra Costa, \$1,347,160; Fresno, \$3,370,000; Kern, \$340,000; Marin, \$830,000; Sacramento, \$1,179,000; San Diego, \$5,198,592; San Joaquin, \$600,000; San Luis Obispo, \$375,000; San Mateo, \$845,920; Santa Barbara, \$405,000; Ventura, \$593,000; and Yolo, \$636,000.

A WORD FOR THE DEMOCRATS

County officials apparently only recently have discovered that their offices are non-partisan, and that strictly speaking the voter should look to the measure of an official's ability and integrity rather than to his party designation.

The News does not entertain the belief that competent Republicans should be punished because of their political convictions, but on the other hand it will be the disposition of Democrats generally to see that candidates of their faith are given a fair chance.

Non-partisan offices should be what the law intends, free from political interference or bias, with a real civil service test for deputies and clerks. Up to the present time they have been part of the Republican machine. That situation will be remedied, Hemet News.

Appointments of deputies and clerks always have been made on the basis of Republican regularity, and for many years okeh of the county committee was a needed requirement. Today neither the officials nor their subordinates are marching in Republican torchlight processions or claiming virtue for their political predilections, but our curious investigator would probably find that only one or two county employees are Democrats, and they probably sneaked under the tent by hocus-pocus.

Some mischievous inquirer has delved into the tomes of ancient political history and discovered that Riverside county has had four Democratic officials during the past quarter of a century, and at present there is none. The four who somehow jumped the barriers of political prejudice were Judge Hugh H. Craig; Charles B. Bayley, assessor, and John Shaver and A. T. Kimbell, supervisors.

This is fine, but the altruistic viewpoint was never declared until the Democratic registration started to rise and finally overcome the Republican lead.

DISAPPOINTMENT OF HUNTERS' RETURNS VOICED

While other sections of the state which are recognized as the natural habitat of deer report the greatest year in the history of deer hunting known — the High Sierra section around Bishop, for example — the opposite is true of the San Jacinto and Santa Rosa mountain deer country, if the estimates of hunters who have been out after deer are correct. It is said that not more than 135 deer had been taken since the opening of the season on Sept. 16 up to a late date. The extremely hot weather during the first part of the open season caused deer to "hide out"; and the game refuges offer protection to scores of bucks in the San Jacinto mountains.

TWO SOURCES

Just as usual, if we interpret the style predictions aright, sweet co-eds will get their plaids from the campus shops and their checks from dad. — Montreal Herald.

Bridgehaven Cafe

WHITEWATER

Air Conditioned

•

STEAKS and CHOPS

Complete Dinners

•

"Service With a Smile"

University Women Hear Marie Lehman

A delicious dinner was served to the members of the University Women's Club and their friends at the parish house of the Episcopal church at Beaumont, October 11. Musical entertainment was provided by two of Miss Bird's students, Miss Betty Lou Mathes and Miss Wendolyn Miller, who played two duets and other special numbers.

Marie Lehman, the speaker of the evening, gave a very interesting description of her work among women prisoners. For the past nine years her work has taken her to such prisons as San Quentin, Philadelphia, Alabama and many others. She gave a very vivid contrast between State and Federal prisons and the work done in them. One of the features of her talk was some poetry written by some of the women prisoners and a few letters which described prison life from the prisoners' point of view. She said that the hope of conquering crime lay not in the prisons themselves but through vocational guidance in the school and community centers.

The officers for the year were introduced, and include the following:

President—Lucille Hendricks.

First vice-president—Margaret Foldes.

Second vice-president — Susan B. Coombs.

Corresponding secretary — Dorothy Stevens.

Recording Secretary—Ruby Pierce.

Treasurer—Ellis Gottbeluet.

HUNTER PAYS \$50 FINE FOR WOUNDING ONE DOE

Judge Sorkness of Hemet imposed a fine of \$50 upon N. K. Sevoie of Mentone when the defendant pleaded guilty to a charge of violation of the state game laws. Sevoie was arrested by Game Warden T. R. Jolley, who stated that a doe had been crippled with a shot from Sevoie's rifle while he was hunting in the San Jacinto mountains.

MODERN MEN

The man who was too lazy to curry his horse now has a son who will spend hours washing and polishing a motor car. — Toledo Blade.

Make Reservations Now Monte Vista Court

Home-like apartments with electric refrigerators and other modern conveniences.

Remodeled and refurbished. Reasonable rates.

North Palm Canyon Drive

DR. V. LEE EVITTS CHIROPODIST FOOT ORTHOPEDIST

Phone 6981 Associated with Lamontes Beauty Studio.

N. Palm Canyon Dr. in El Paseo Bldg.

PACIFIC CLEANERS and DYERS

6 Pacific Bldg. Phone 7037

We Pick Up and Deliver

Landscaping

MAINTENANCE and

NURSERY STOCK

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E. E. Hoppe

P. O. Box 1096 Palm Springs

RENTALS

\$35 to \$100

— See —

HILLERY

Cathedral City

Phone Local 3417

For Cathedral City

LOTS and RENTALS

W. R. HILLERY

Cathedral City

NEV.-CAL. TO OPEN OFFICE AT INDIO

The opening of a new power company office in Indio is announced by J. G. Nusbaum, local superintendent for the Nevada-California Electric corporation.

Indio is growing so rapidly that the power company feels it can best serve its customers by providing a more convenient place to transact business.

AIR MAIL ENVELOPE ISSUE SCARCE

One of the scarcest United States items of recent years is the 8-cent air mail envelope. Few collectors or dealers lay away stock of the envelopes, and all seem to have passed this one, for some of the big dealers specializing in air mails cannot supply it. Even in used condition, it is not too plentiful.

CHURCHES OF CHRIST, SCIENTIST

Paul's words to the Corinthians, "God is faithful, by whom ye were called unto the fellowship of his Son Jesus Christ our Lord," are the Golden Text on Sunday in the Lesson-Sermon on "Doctrine of Atonement" in all Christian Science Churches, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts. The Lesson-Sermon includes these verses from Isaiah: "For thus saith the high and lofty One that inhabiteth eternity, whose name is Holy; I dwell in the high and holy place, with him also that is of a contrite and humble spirit, to revive the spirit of the humble, and to revive the heart of the contrite ones. I have seen his ways, and will heal him: I will lead him also, and restore comforts unto him and to his mourners."

Among the passages from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy, are the words: "If Truth is overcoming error in your daily walk and conversation, you can finally say, 'I have fought a good fight . . . I have kept the faith,' because you are a better man. This is having our part in the at-one-ment with Truth and Love."

ADVERTISE in The Desert Sun for best results.

VISTA GRANDE LEASE DELAYED; YEAR-TO-YEAR DEAL POSSIBLE

If the county finally decides to take over the Vista Grande CCC site for a prison camp, it may secure the ownership of the buildings and also obtain a special use lease for the property on a year-to-year basis. William V. Jones, San Bernardino national forest supervisor, told the board of supervisors.

On such a year-to-year basis, a written agreement whereby the county would be privileged to renew the lease for a long-term period, could be drafted, Jones explained.

The forest executive explained that it was because of a mistake in his department that definite approval from Washington on a previous lease arrangement had not yet been secured, and declared that federal approval probably would not be forthcoming for several weeks.

However, he is privileged to grant a temporary permit which would allow the county to take over the buildings and property on any basis which it considered proper, Jones asserted.

Unless the buildings are taken over by the county soon, he will be required to dismantle them under forest policy of upkeep or razing of government equipment, he said.

CERTAIN PROOF

The final proof of manners or meekness is to have somebody read aloud at intervals while you're reading and say nothing but "How interesting!" — Montreal Herald.

EXPERT WELDING

ELECTRIC and ACETYLENE ENTIRELY PORTABLE

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Excellent Food Cocktails

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WHAT NOW

The man who used to make a living taking orders for crayon enlargements of tintypes—what is he doing now? — Buffalo Evening News.

A VACATIONIST

A vacationist is a person who thinks friends back home care how many blankets he sleeps under. — St. Louis Star-Times.

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Pohne
6464

The Editorial Circuit Rider

Coupled with unstinted praise for the bravery of Warden Clarence Larkin, California editors generally voiced the opinion that methods of detecting possession of lethal weapons by convicts must be tightened.

The state can ill afford to lose such men as the slain warden, said the editors, pointing out he not only conducted Folsom prison fairly and without fear but subordinated his own welfare to the duties of his responsible position.

"Death of Warden Larkin, popular and capable head of Folsom penitentiary," notes the San Jose News, "has strengthened public feeling against the desperadoes who killed him while attempting to escape. It is more than likely that these murderers will be the first to meet death in California's lethal gas chamber. Larkin was in many ways a remarkable man. When he was appointed warden at Folsom the convicts themselves cheered him and nearly 250 of them wrote him letters applauding his appointment. He was in truth a hero who died because of his own strict sense of duty."

"There is no room for sympathy with the murderous ruffians, hardened old offenders, who engineered this plot at Folsom," said the Marysville Appeal Democrat, "and the state should execute them with as little delay as the regular processes of law permit. But it is an occasion when public appreciation should be directed towards the services of the late warden and all others like him who daily confront danger that the public may be spared from the menace of preying criminality."

"Warden Clarence A. Larkin," comments the Pasadena Star News, "sacrificed his life to duty. He is a martyr to fearless enforcement of law. He might have quailed before the desperate criminals who were attacking him and by an act of cowardice he might have saved his life. He scorned to do such a craven thing. He stood his ground valiantly. The people of California should erect a memorial to Warden Larkin and to other brave defenders of law and order who have fallen martyr to the cause."

"The courageous, able warden and his loyal aides," states the Stockton Record, "are sacrifices to a necessary system of prison rule which makes it impossible for prison officials or guards to carry firearms. There is no other way. If the guards, circulating among the prisoners, are armed, they are likely to be jumped by the felons and the weapons taken and used for purposes of escape. The only guns are in the hands of the tower guards far out of reach of the convicts."

"But," remarks the Santa Paula Chronicle, "the question is troubling thousands of Californians of how it came about that prisoners known to be desperate could fashion knives and keep them concealed until the moment had arrived for their murderous attack. Has economy left our prisons understaffed so that the guards don't know what is going on? These are questions on which the state board of prison directors should give us light."

"Much has been said about conditions in penitentiaries," concludes the Turlock Daily Journal, "but one thing is certain—they deserve considerable study. Whether the answer to the problem lies in lessening of the prison discipline or in making it twice as strict is not known. But the price we are paying in human life calls for a bit of serious thought."

UNSUCCESSFUL MILLIONAIRE!

America's "unsuccessful millionaire" died the other day. He was Edward A. Filene, successful merchant, philanthropist, and thinker.

It was Filene who whimsically dubbed himself the "unsuccessful millionaire" because many of the reforms he advocated didn't win the acclaim that he had so optimistically hoped for. But like far-seeing thinkers before him, some of Filene's ideas may one day be thought conservative.

According to this Boston merchant's philosophy, to insure low prices to the consumer was a sacred trust. But he was not so short-sighted as to propose cutting the producer's income in order to cut consumers' budgets. The only intelligent place to do the cutting was in the old-fashioned distributive system. Taking the kinks and costs out of distribution penalized neither the producer nor buyer. Such was his enlightened creed.

Now that Filene has followed after Rockefeller, Sr., Mellon, and William H. Crocker, America's small but celebrated cluster of titans from an older era, grows increasingly smaller as the year winds on.—Ex.

Millinery being what it is, it wouldn't pay any woman office seeker to toss her hat in the ring. No one would know it was a hat. — Buffalo Evening News.

Homer King To Open Drug Store Here Oct. 25

Homer King, former Banning postmaster and druggist in that city for 15 years, will open a new drug store on October 25 in the Grove building, opposite El Rey Hotel and north of Harry's Palm Springs Cafe. The store will operate under the name of King's Drug Store.

Mr. and Mrs. King are well known here, having come to Palm Springs regularly on many occasions during the past 15 years.

Many Deputies Withdrawn From Service

Deputy Sheriffs are few and far between in the Banning area, as compared with a month ago.

Reductions of the force of deputy sheriffs enlisted over a month ago to patrol the Metropolitan Water district's tunnel strike area in the vicinity of Banning is in effect, according to Undersheriff Steve Lynch.

A force of 150 special deputy sheriffs that was on duty three weeks ago, has been reduced to between 50 and 60 officers, Lynch said.

C.I.O. officials in Los Angeles representing the Mine, Mill and Smelter Workers, with which the striking tunnel workers are affiliated, held to be inconsequential to them pending action by the Metropolitan Water district to obtain a permanent injunction against illegal picketing. A reply to the district's injunction petition was to have been handed down Tuesday by Superior Judge O. K. Morton, but was held over to Oct. 25.

"We are protected against any anti-picketing injunction because our pickets are on land leased by the C.I.O. in some cases the leases having been made for 20 years," said R. F. Randolph, publicity chairman for the Mine, Mill and Smelter Workers' union in Los Angeles.

Smoke Tree Ranch Opens Today

Smoke Tree Ranch opened its gates again today. Many improvements have been made this fall and guests and home-owners alike will find many new sights to greet them.

An extensive underground system has been installed which will adequately serve the telephone and power needs of guest ranch and colony.

The entire ranch has been painted—even the flagpole atop the water tank! In addition to the new seventy-five foot swimming pool and championship tennis court completed last year, a new concrete badminton court has been included in the program.

New guest cottages attractively decorated and furnished, a new recreation room, and a model kitchen fitted out with modern equipment, in addition to new staff housing facilities, round out this schedule of development.

Great care has been taken, however, to maintain the atmosphere of informality which has proved so popular in the past.

Jack and Manya Wentworth continue their management of the ranch this season, and Harry Batchelor joins the organization in charge of the Ranch Colony.

FIFTY-ONE RIVERSIDE COUNTY BLIND PERSONS GIVEN AID IN AUGUST

Mrs. Florence L. Turner, director of the state department of social welfare, announced Monday that the state of California cared for 4810 blind individuals during the month of August, 1937.

Her report disclosed that \$174,608.72 was released to the blind with the average per person set at \$36.30.

Alpine, Mariposa and Sierra counties each had one blind person receiving aid, and Los Angeles led the list with 2512.

Riverside county received \$1584 for 51 blind persons. The average per person was \$31.06.

ADVERTISE in The Desert Sun for best results.

KENWORTHY CCC CAMP TO GO

Kenworthy CCC camp, in the San Jacinto district of the San Bernardino national forest, will be transferred to the Los Padres national forest, Supervisor William V. Jones announced Saturday.

The camp has functioned for about one and one-half years, employing a CCC personnel varying between 130 and 200 Negro boys.

Removal of the Kenworthy camp, compelled in the greatly curtailed CCC program for the ensuing year, reduces the number of such camps in San Bernardino forest to two, the Mill creek and City creek camps, both camps being in San Bernardino county.

This number has dwindled from a period during the early part of the CCC program when 14 camps were operated on the forest, Jones said.

COACHELLA VALLEY COUNTY WATER DISTRICT

NOTICE CONCERNING DISTRICT TAXES, DUE DATES, DELINQUENCIES AND PENALTIES.

NOTICE IS HEREBY GIVEN that taxes of Coachella Valley County Water District for the fiscal year 1937-38, will be due and payable to the undersigned Collector of said District on the third Monday in October (October 18, 1937), and that the first installment thereof, including all personal property taxes and one-half of the taxes on lands and improvements, will become delinquent at six o'clock P. M. on the second day of January, 1938, and that, unless paid prior thereto, five per cent will be added to the amount thereof, and that the second installment of said taxes, being the second one-half of taxes on lands and improvements, will become delinquent at six o'clock P. M. on the first day of July, 1938, and that, unless paid prior thereto, five per cent will be added to the amount thereof. Payment of said taxes may be made on or after October 18, 1937, on any business day between the hours of eight-thirty o'clock A. M. and five o'clock P. M., and on Saturday from eight-thirty o'clock A. M. until 12:30 o'clock P. M., at the office of said District, in the Town of Coachella, California.

Dated October 1, 1937.

PERCY L. DAY,
Collector of Coachella Valley
County Water District.

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Six years in the same location in Palm Springs is your guarantee of satisfaction... A. J. MORLEY, in charge.

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MAGIC CHEF

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GAS RANGES

• AUTOMATIC OVEN LIGHTING and LOW TEMPERATURE OVEN

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HI-SPEED OVEN and SWING-OUT BROILER

MAGIC CHEF plus FEATURES

THE NEW SWING-OUT BROILER. An innovation in design with separate burner for broiling.

MAGIC CHEF COMBINATION ELECTRIC LIGHT, TIMER and CONDIMENT SET. Available at slight additional cost.

DIVIDED COOKING TOP. Larger utensils can be used, center makes handy work-top.

ONE-PIECE BURNER TRAYS. As easy to clean as a porcelain dish.

THE NEW MAGIC CHEF HI-SPEED OVEN. Eliminates pre-heating. Baking done from a "cold start" saves time and gas.

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WITH YOUR OLD STOVE Light and Minute Minder Extra

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PIANO TUNING — Herbert Eddy.
Phone 8255. Simpson Radio and
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BARGAIN INCOME LOT, Santa Rosa
Tract, \$450, if sold within 30 days.
W. E. Rabbeth, Realtor, next to
Standard Oil Station. s11

WANTED—Position as nurse compan-
ion or housekeeper. Apply Frances
Waugh, General Delivery, Palm
Springs, California. s11p

BICYCLES—Bargains in Used Bikes.
Rentals, sales and repairs. Miller's,
Miller Building, opposite Standard
Oil Station. Phone 4014. s11-tf

FURNISHED APARTMENT with gar-
age for rent in Palo Verde Tract,
on Ocotillo Road, second house from
Indian avenue on south side of
street. A. V. Linkletter. s11

LAS CASITAS APARTMENTS—Three
to five-room housekeeping units,
beautifully furnished; \$550 up per
season. Also weekly and monthly
rates. Florence Stevenson. Phone
5091. s11tf

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FOR QUICK SALE
2 WEEKS ONLY
3 adjoining lots in Winterhaven
Tract.
Trade for Palm Springs House
P. B. SHEPTENKO
Phone 5044 P. O. Box 4

WANTED—Grand piano to rent or
store. Address P. O. Box 1331, Palm
Springs. s11

FOR SALE—Two 75-foot lots on San
Jacinto Way, corner of Sunrise
Way; one 100-foot lot on El Ala-
meda, next to corner of Sunrise
Way. These are residence income
lots on oiled roads and highest
ground in Desert Sands Tract No. 3.
All clear. Special price. Mrs. Wil-
liams, P. O. Box 984. s11-14

TEN ACRES
Adjoining beautiful Seven Palms, Run-
ning spring and small house. Magni-
ficent panorama view of the mountains
and desert.
\$1800 TERMS
P. B. SHEPTENKO
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with good references, for hotels, res-
taurants, homes or offices, call Ar-
rowhead Employment Agency, 628
3rd St., San Bernardino, California.
Telephone 5-9292. s11-15

FOR SALE—Complete soda fountain;
6-foot counter and back bar (mahog-
any); six stools; 6-foot and 4-foot
cigar showcases; one-ton Frigidaire;
carbonator; double sink; news rack.
Also Packard car 10 years old,
cheap. Inquire Palm Springs Hotel.
Phone 288. s11

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Try a Desert Sun WANT AD.

News Dramatized; March of Time

Development of a speakeasy era in
England, the rise of Fiorello H. La
Guardia, mayor of New York, as a na-
tional political figure and the ominous
significance of a boom in the scrap
metal market coincident with wars in
Spain and China and the menace of
another world war are the striking
news features of the new March of
Time coming to the Palm Springs
Theatre Oct. 17 and 18.

That Britain suffers a minor probi-
tation problem will come as a sur-
prise to most Americans seeing the
March of Time presentation. "Dora,"
the war-time defense of the Realm
Acts still in effect, prohibits the sale
of liquor after ten o'clock at night.
Result, according to March of Time,
is evasion; the development of after-
hour speakeasies, fake "clubs" and
phony liquor dealer corporations that
pay dividends to "stockholders" in
whiskey and gin.

In La Guardia March of Time has
scratched a politician and found a
movie actor. Mayor La Guardia enacts
for March of Time the story of his
four years as Chief magistrate of the
metropolis, from the Tammany-smash-
ing victory of 1934 on through his
struggles to balance the budget, wipe
out municipal corruption, route the ma-
chine politicians, establish social re-
form, clean up the racketeers and in-
crease the efficiency of every city de-
partment.

To show the significance of a rising
market for junk, March of Time points
out that millions of tons of scrap
metal have been shipped from Ameri-
can ports within the past nine months
—much of it destined for Japan or
European nations frantically building
up armaments. It is a situation, says
March of Time, which is a part of the
world-wide battle for steel. Meanwhile
America's quarter of a million junk-
men are growing rich, becoming big
business men.

Dr. Don Rush Fishes In High Sierra This Summer

Dr. Don Rush, local dentist, spent
five weeks camping this summer at
Troy Meadows, in the High Sierras,
fishing. To get to Troy Meadows Dr.
Rush packed in from Little Lake, a
distance of 40 miles. The fishing was
good in this secluded section, Dr.
Rush reports.

Dr. Rush returned to Palm Springs
on Sept. 27th from Los Angeles, where
he had spent the summer except for
the time he was in the High Sierras.
The new location that Dr. Rush is
now occupying is next door to the
Goff Hotel. The building, a residence
type structure, has been remodeled.
The whole interior has been redeco-
rated and the grounds have been
made very attractive with a lawn and
shrubs.

A new piece of equipment that Dr.
Rush has ordered is a Burton X-Ray
Film Projector. This machine pro-
jects the X-Ray picture of the tooth
on a screen magnifying the picture
many, many times as does the mov-
ing picture projector enlarge the size
of the film image.

This machine enables the dentist
to go over to the screen and point out
to the patient on the enlarged image
just what is wrong with his teeth.

Wesley Gray Home In Ramon Tract Is Sold

John W. Williams reports the sale
within the last few weeks of a number
of lots in Ramon Tract.

Mr. Williams also reports the sale
last week of the beautiful home built
in Ramon Tract by Wesley Gray. The
purchaser is a Los Angeles man, but
his name as yet has not been divul-
ged.

Best Lot Buys in Palm Springs

INCOME LOT

65 x 135
1 Block North of El Mirador
\$850

INCOME LOT

60 x 101
Vista Santa Rosa Tract
\$800

RESIDENTIAL LOT

La Rambla Tract
100 x 135
\$800

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"DEAD END" POWERFUL DRAMA OF LIFE IN A CITY STREET—AT PALM SPRINGS THEATRE TONIGHT AND SATURDAY



DEAD END KIDS

Twenty-four hours of throbbing life
in a city street, paved with riches and
poverty, comedy and tragedy, romance
and heartaches, thunders across the
screen in Samuel Goldwyn's produc-
tion of "Dead End," which plays to-
night and Saturday at the Palm
Springs Theatre.

Sylvia Sidney and Joel McCrea are
starred at the head of a great cast
in this powerful human story based on
the stage hit by Sidney Kingsley as
produced by Norman Bel Geddes,
which set records in its Broadway
run and then was cheered from coast
to coast.

Miss Sidney has her greatest role
as Drina, the girl who valiantly fought
a losing battle to keep her little broth-
er Tommy from the gangster's fate
ahead of him and to raise them both
out of the slums.

Humphrey Bogart plays "Baby Face
Martin," the killer, drawn back from
his gangland haunts to the slum where
he was spawned, by an irresistible
yearning to see his mother and his boy-
hood sweetheart, Francey, once more
—who faced the cold steel of the G-

men's bullets, all to find that his moth-
er hated the very sight of him and that
Francey had taken life the easiest
way.

McCrea is seen as Dave, the poor
architect she loved, who dreamed of
tearing down all the tenements in the
world, and loved the beautiful Kay,
played by Wendy Barrie, who had
found a way out of the slums into
penthouse luxury.

Claire Trevor plays Francey, Allen
Jenkins is seen as Hunk, "Baby Face's"
henchman, and Billy Halop, Gabriel
Dell, Bobby Jordan, Huntz Hall, Leo
Gorcey and Bernard Punsey the Dead
End kids from the original New York
stage cast, are seen again in their un-
forgettable characterizations of Tom-
my, "T.B.," "Angel," "Dippy," "Spit"
and Milt.

Others prominent in the cast are
Marjorie Main, Charles Peck, Minor
Watson, James Burke, Ward Bond and
Elizabeth Risdon.

The sets, chief of which is the "dead
end" slum street, where the fashion-
able apartments brush against the
tenements of the waterfront, were de-
signed by Richard Day.

At the Theatre

Roy Gordon will present his first
show on the stage of the Palm Springs
Theatre tonight (Friday), October 15.
He is bringing along a group of his
young screen players to present this
show, that have been personally direct-
ed by him.

Mr. Gordon has the best of connec-
tions with stage, screen and radio and
every child placed under him for train-
ing is given the best of guidance in
the particular line in which he or she
is most talented.

"ELEPHANT BOY"

This picture is unusual in that it
does not contain a single woman char-
acter. However, the result is a pic-
ture with considerable woman appeal
on top of very obvious features reach-
ing the male's liking for the outdoor
and the primitive and, with even great-
er force, the young patron's love of
adventure and delight in a boy hero.

The whole picture, which plays at
the Palm Springs Theatre Tuesday
only, October 19, is bristling with ad-
venture and romance of the jungle.

"THE BIG CITY"

MGM has delivered another out-
standing bit of merchandise in "The Big
City," coming Wednesday and Thurs-
day, October 20-21, to the Palm
Springs Theatre.

This picture stars Luise Rainer and
Spencer Tracy, who are seen this time
as plain people working out their des-
tinies against the familiar background
of the contemporary scene, specifically
New York, he as a taxi driver and she
as his immigrant wife.

The picture winds up in a bang-up
finish in which we seen none other
than Jack Dempsey, Man Mountain
Dean, Jimmy McLarnin, Jim Jeffries,
Maxie Rosenbloom and a host of other
sport luminaries.

"THE PRISONER OF ZENDA"

As a book and play, "The Prisoner
of Zenda," which will be shown at the
Palm Springs Theatre Friday and Sat-
urday, October 22 and 23, has thrilled
adults and adolescents of this sort and
that, with rare unanimity and a seem-
ingly complete indifference to place,
time and circumstances.

Ronald Colman is the present per-
former of the dual role after which
have been patterned, with varying re-
sults, perhaps a thousand dual roles
in more or less verdant memory. Mr.
Colman makes no pointlessly theatric-
al effort to differentiate between the

WHAT SHALL BE DONE WITH THE HIGH SCHOOL BUILDING?

Banning Union high school dis-
trict has an investment close to
\$100,000 in the present high school
building. Since plans are made to
build modern school buildings at
Palm Springs and Banning the
question of disposal or use of the
building is rather a vital one.

Probably any architect or con-
tractor would say the cost of raz-
ing the structure would just about
equal the value of the salvaged
material.

What can be done to make the
present building serve a purpose
for years to come? This newspa-
per will be glad to publish brief
and numerous views of taxpayers
and others on the subject.

JUNIOR CLASS TO GIVE ALUMNI PARTY-OCTOBER 22

It is announced that the junior class
of Banning Union high school will be
host at a dance to be given at the
Banning Union high school gym on
Friday evening, Oct. 22, beginning at
8 o'clock.

Alumni, friends and students of Ban-
ning High are cordially invited. The
event promises to be one of the bright
spots of the school year. Admission
75 cents per couple.

Very excellent music will be provid-
ed.

Firm of Gustav-Lewis Opens In Pacific Bldg.

Ralph L. Berger and A. G. Uhrlich
have opened their new establishment,
Gustav-Lewis being the firm's name,
in the Pacific Building. They do
furniture decorating, furniture re-
finishing, upholstery, and drapery
service. They also repair fine fur-
niture.

Berger has perfected a beautiful
new desert tone that is an excellent
color for desert furniture. Desert Rust
he has named it. Some of the furni-
ture in the office of Gustav-Lewis is
done in this new Desert Rust finish-
ing.

Gustav-Lewis make a specialty of
alcohol-proof finishing. This type of
finish when applied to table tops is
very fine. Water, or beverages con-
taining alcohol when spilled on a table
top finished with this will not leave
a spot.

Elijah Dawson, Aged Resident, Is Ill

Elijah Dawson, aged and pioneer
resident of Palm Springs, and father
of Mrs. Frank Goff, Mrs. Zaddie
Bunker and Mrs. Ellis Parker, is criti-
cally ill in the Mont Sano hospital in
Los Angeles. Mr. Dawson was taken
to the hospital two weeks ago, and
his daughters and grand-children make
frequent visits there to call on him.

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alcohol-proof finish

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palm springs, california

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Saddle Horses

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A complete and competent guide service

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and harness horses and equipment of all kinds

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MARK CANTRELL, Foreman

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FIELD CLUB OFFICERS MEET

The executive committee of the Palm Springs Field Club held its initial meeting of the season Tuesday afternoon at the Desert Inn. Tentative plans of the club for the coming season were discussed.

Those present were Dr. Henry Hoagland, president; Earl Coffman, Phil Boyd, Alvah Hicks, Warren Pinney and George Roberson.

The meeting was in the nature of a get-together and definite plans for the club's winter program will be worked out at a full meeting of club stockholders and committees—probably within the next 10 days. It is like-

Bullock's Reopen Swanky Palm Springs Shop

Bullock's swanky Palm Springs Shop opened today, with a larger and finer selection of desert sportswear than ever before. More standard merchandise, exclusive deserts sportswear and riding togs for men and women will be added immediately in order to offer local discriminating patrons the widest selection. Bullock's maintain the same prices here as in their Los Angeles and Hollywood shops.

Robert Lerch, who has been manager of Bullock's ever since the attractive shop was opened here a number of years ago on the Desert Inn grounds, continues as local manager. For the time being he will be assisted by Ralph Brown in the men's shop and Mrs. Robert McGonagle and Mrs. Gladys Banning in the ladies' shop. More members will be added to the staff as the season progresses.

Last year Bullock's shop was doubled in size, and is now one of the largest and finest establishments of its kind in inland Southern California.

Aviation Club Formed Here

The newest organization for Palm Springs is the Palm Springs Aviation Club, which is being organized by Andy Anderson, well-known aviation who has been at the Palm Springs Airport for a number of years. Bill Smith is the business manager.

Twenty-five men and women have signed the membership roster, and it is anticipated the club will have a membership of 50. The board of trustees and the complete list of members will be published in the next issue of The Desert Sun.

It will be a cooperative organization, the chief objective being to instill interest in flying among the winter residents of Palm Springs and to enable the club members to learn to fly. Members need not be flyers.

Miss Jerry Leavitt, telephone operator at The Desert Inn for a number of years, was here on a vacation for a few days early this week.

club activities will begin around Armistice Day.

Voters Decide To Merge 2 Districts

By an overwhelming majority of 228 to 9, last Monday, the voters of the Coachella Valley County Water District and the Coachella Valley Storm Water District decided to merge the two districts into one with one board of directors to administer the affairs.

Although Palm Springs was included in only one of the districts, the voters here decided the districts should be combined and the vote here was 22 to 1 in favor of merging. Results of the election in other parts of the district were:

	Yes	No
Mecca	34	1
Thermal	21	4
Coachella	59	0
Indio	78	1
Edom	8	2
Palm Springs	21	1
Whitewater	6	0
	228	9

Plaza Shops

(Continued From First Page)
ford and the University of California. They also spent 10 days in Yosemite Valley.

The Grays reside in one of the Plaza apartments. They have four lovely children, Ann, Russell, Robert, and Kathleen.

Sale's Market

Truckloads of merchandise have arrived during the past week for the five departments of Sale's Plaza Market. M. D. Sale is personally in charge of the grocery and meat department.

The Three-Star Produce Co. operate the vegetable department, this being their branch No. 66. Vegetables and fruits are delivered here fresh daily. Mae E. Johnson and Helen Hill operate the Peter Pan Pastry Shoppe in the Plaza Market, having their large bake shop in the basement and sales room in the market proper.

Sam Satlitz and Leo Baker have the delicatessen and liquor department, with an exceptionally fine stock on hand. Just about everything anyone might desire in the two lines are to be had here.

Sportland

Sportland, on the roof of the Plaza Garage, is prepared to meet the demands of Palm Springs playboys and playgirls again this season, with bad minton, ping pong, archery, rifle shooting and shuffle board. The sport-deck will operate every afternoon and evening.

E. W. Kreiter is the local manager and instructor in all of these games, although he insists he is "not so hot" as a ping pong player. However, he will be glad to show the patrons how to play that game on Sportland's tennis tables. W. H. Borter and E. A. Russell are the owners of Sportland, Inc.

There will be some interesting exhibitions of the games by professionals during the season.

Craft Studio

Miss Jane Rogers early this week opened her Craft Studio, where she gives instructions in knitting to purchasers of yarn. She will show any lady how to knit any garment she chooses to make. Miss Rogers also gives instruction in hand weaving, and she has a wide assortment of yarns and weaving materials in stock. The shop is on Palm Canyon Drive next to Mr. Ransom's office.

Insane Man Frightens Cathedral City Residents

An escaped lunatic frightened women and children in Cathedral City last week. He called at the Nash home and asked for something to eat, and when the lady of the house came to the door, he attempted to forcibly enter the house. Her husband just then came home and the man ran to the foothills.

Palm Springs officers were called. They found the man asleep in a canyon above Cathedral City. They found he had escaped from the Patton State Hospital, and returned him there.

Travis Rogers, owner and manager of Rogers Stables, traveled throughout the East and South this summer for a large insurance company. Among the states covered by him were New York, Virginia, Maryland, Georgia and Kentucky, spending a month in each of the two latter states.

He reports that conditions are very good in the East and South, that horses are bringing higher prices than ever before in Kentucky, and that the tobacco crop is good in Georgia, with high prices.

Lykken's Dep't. Store Is Again Enlarged

Several improvements were made at the C. G. Lykken Department Store this past summer, the most important of which was the addition of another sales room. This room is located on the mezzanine floor of this popular department store. Rugs, furniture, and bedding will be sold on this floor.

Other improvements include redecorating the entire interior of the store and oiling the parking lot and loading zone at the rear of the building. The whole interior of Lykken's is done in spotless white with the exception of the floor which is done in a darker hue.

The latest addition to the staff at Lykken's is a new bookkeeper, Miss Effie Kalseim.

Lykken's is the pioneer mercantile establishment of Palm Springs. Twenty-three years ago Carl G. Lykken opened a small store here, and has regularly added to the building and to the stock until today it is a large department store that would be a credit to any community much larger than Palm Springs.

In the men's and ladies' departments Lykken's carry a complete stock of the most fashionable ready-to-wear garments, sportswear and riding togs so popular with Palm Springs residents, and at reasonable prices. The store was built by following a policy of supplying the best for Palm Springs people at city prices.

The same policy prevails in the hardware and household departments. Many interesting items are on display in all departments. Mr. and Mrs. Lykken are personally in charge of the store.

Dodge-Plymouth Open Agency in Palm Springs

The Palm Springs Garage, next to the Goff Hotel, has been designated the official Dodge and Plymouth agency in Palm Springs, with Manager Ross Page the authorized dealer.

The new Dodge cars will arrive tomorrow, and although the new models will not be here immediately, they can be seen at Ramsey Motor Sales in Banning, which is affiliated with the local garage. Cars can be had here at any time for demonstration purposes.

Palm Springs Garage will take care of sales and service for this area. District Manager Ernest R. Needham, of Banning, will spend much of his time here to assist Mr. Page in serving Palm Springs.

Pinney Tells

(Continued From First Page)
reason and because of the time that will be required to obtain the signatures, Mr. Pinney said he was unable to tell how long it would be before Palm Springs can be incorporated.

The supervisors will then call the election. There will be seven polling places, one in each district, or ward. Mr. Pinney said that it was decided to elect councilmen from wards because it would then be impossible for any group to control city politics. At one time councilmen were elected at large in Los Angeles, with the result that several councilmen came from one area. Two of them lived across the street from each other. Thus outlying sections did not have representation.

Mr. Pinney said about a thousand dollars will be needed to defray the preliminary expense before the city can be incorporated and a city council elected. The county will not stand the expense he said. The Lions were asked to assist in raising this fund and to secure signers for the petition.

Mr. Pinney said he is a disinterested party, having been asked by the incorporation committee to assist in the legal matter. However, he was confident that the advantages of incorporating the city would far outweigh the additional taxes, if there should be any increase in taxes. Many here believe that taxes will not be more than at present.

Francis Crocker was chairman of the day, and he told of the work Mr. Pinney has done, not only in making incorporation possible here, but in forming the sanitary district and in ironing out the Indian reservation problem. To do this, he said, Mr. Pinney has been on wheels much of the time, traveling to Los Angeles, Sacramento and Washington, D. C. He drafted the three bills presented to the state legislature and assisted in writing federal legislation.

President Joe Schobe conducted the business part of the meeting, and he asked the Lions to give Mr. Pinney a big hand for the work he has done and is still doing.

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Western Electric
Two Shows Nightly, 7 and 9 P. M.—Matinee Daily—Doors Open 2:45 P. M.
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FRIDAY and SATURDAY . . . Oct. 15-16

SYLVIA SIDNEY and JOEL McCREA

— in —

"DEAD END"

with HUMPHREY BOGART, WENDY BARRIE,
CLAIRE TREVOR, ALAN JENKINS

Mickey Mouse Cartoon, "MOOSE HUNTER"

SPORT REEL

RKO NEWS

Friday Night Only—Special Stage Attraction—Introducing

TALENTED YOUNGSTERS OF STAGE AND SCREEN FROM
ROY GORDON'S SCHOOL OF THE THEATRE

SUNDAY and MONDAY . . . Oct. 17-18

ANN SOTHERN and JACK HALEY

— in —

"DANGER---MEN AT WORK"

with MARY BOLAND, EDWARD EVERETT HORTON,
WALTER CATLETT and the Pixilated Sisters

"MARCH OF TIME"

Covering Fiorello La Guardia, Junk and War, England's D.O.R.A.
UNIVERSAL NEWS

TUESDAY ONLY . . . Oct. 19

RUDYARD KIPLING'S "TOOMAI OF THE ELEPHANTS"
BROUGHT TO THE SCREEN AS

"ELEPHANT BOY"

THE 3 STOOGES IN A COMEDY—"CASH AND CARRY"

PARAMOUNT NEWS

WEDNESDAY and THURSDAY . . . Oct. 20-21

SPENCER TRACY and LUISE RAINER

— in —

"THE BIG CITY"

with CHARLEY GRAPEWIN, JANET DEECHER, EDDIE
QUILLAN and VICTOR VARCONI

Mickey Mouse, "LITTLE HIAWATHA" LOEWS NEWS OF THE DAY
Musical, "A DAY AT SANTA ANITA"

FRIDAY and SATURDAY . . . Oct. 22-23

RONALD COLMAN and MADELEINE CARROLL

— in —

"THE PRISONER OF ZENDA"

with DOUGLAS FAIRBANKS, JR., MARY ASTOR
and C. AUBREY SMITH

Travel, "LONG BRIGHT LAND"

PATHE NEWS

— COMING ATTRACTIONS —

"CONFESSION"

"WINE, WOMEN AND HORSES"

"OUTLAWS OF THE ORIENT"

"ANNAPOLIS SALUTE"

"BACK IN CIRCULATION"

DESIGNED FOR THE DESERT---

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("Sun-Tan" Co.)



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- scientifically made to filter the sun's rays
- protects from burning
- gives an even, glowing tan
- scientifically tested for purity and quality
- acts as a skin lubricant
- prevents dehydration and drying of the skin
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a complete assortment of creams and lotions for the Desert sportsman and sportswoman.

Palm Springs Drug Co.

H. E. "Pat" PATTERSON

The REXALL Store

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Opposite Desert Inn

Palm Springs